Belleville Area District Library Board Marketing Committee Notes Wednesday, May 23, 2019

In attendance: Mary Jane Dawson, Alma Hughes-Grubbs, Barbara Gates, Sharon Peters, Mary Jo Suchy, and Hilary Savage.

The meeting convened at 11:00 am.

The cornerstone laying ceremony will be on Saturday, June 29, 2019, at 1 pm, pending confirmation from O'Neal Construction that the cornerstone will be ready. An ice cream social will follow. Mary Jane Dawson volunteered to obtain the ice cream and supplies.

The committee discussed the success of the library's "Cookies and Compliments" celebration during National Library Week.

The fund development committee suggested that a legacy event could be held in 2020 instead of 2019. The marketing committee discussed holding a special event in the new library with wine and hors d'oeuvres for charter donors, possibly in June 2020.

The Book Brigade ceremony will occur sometime in January. After the last book is in place, the library could immediately open to the public.

A brick counting contest will be held during the month of June. The person who is most correct in guessing how many bricks will be in the new building will win library themed prizes.

John Juriga suggested library t-shirt slogans including "the library is my happy place," and "the library puts the Bee in Belleville."

The Harvest Fest will be on October 12.

The next marketing committee meeting will be on Wednesday, July 10, 2019, at 11 am.

The meeting adjourned at 12:01 pm.