

Belleville Area District Library Board  
Marketing Committee Notes  
Friday, June 24, 2016

In attendance: Mary Jane Dawson, John Juriga, Sharon Peters, Mary Jo Suchy, Lindsay Lore, Carol Johnson

The meeting convened at 11:05 am.

The staff, Friends of the Library, and board members marched in the Sumpter Fest and Strawberry Festival parades and passed out candy and bookmarks.

The staff is working on the content for the bookmarks and Michele Montour is assisting with the design. Draft content has been created for job seekers, pleasure readers, families, and students. As soon as each bookmark is completed they will be rolled out.

The “I love my library because...” video project was discussed. Lindsay Lore will be our BADL reporter and will talk to patrons and people about town to record their feelings about the library – how much they use it, what they use it for, and what they like best about their library.

The finalized architectural drawings of the proposed new library are now available. Informational literature will be mailed to area residents, both as part of the next newsletter and in a separate postcard. The drawings will be put on pull-up signs that can be displayed at the library and transported to various forums and functions. The images will also be made available on the library’s website.

Locations for public forums were discussed, including: Belleville High School, Wayne County Community College, Sumpter Township, and Van Buren Township. The forums will be conducted in September/October. The library will hold an ice cream social to present the plans to community residents. It is tentatively scheduled for Wednesday, August 24, at 7:00pm, and the Friends of the Library will be asked to co-host.

The meeting adjourned at 12:00 pm.