

Library Operations and Building Survey Results

Belleville Area District Library

April 14, 2015

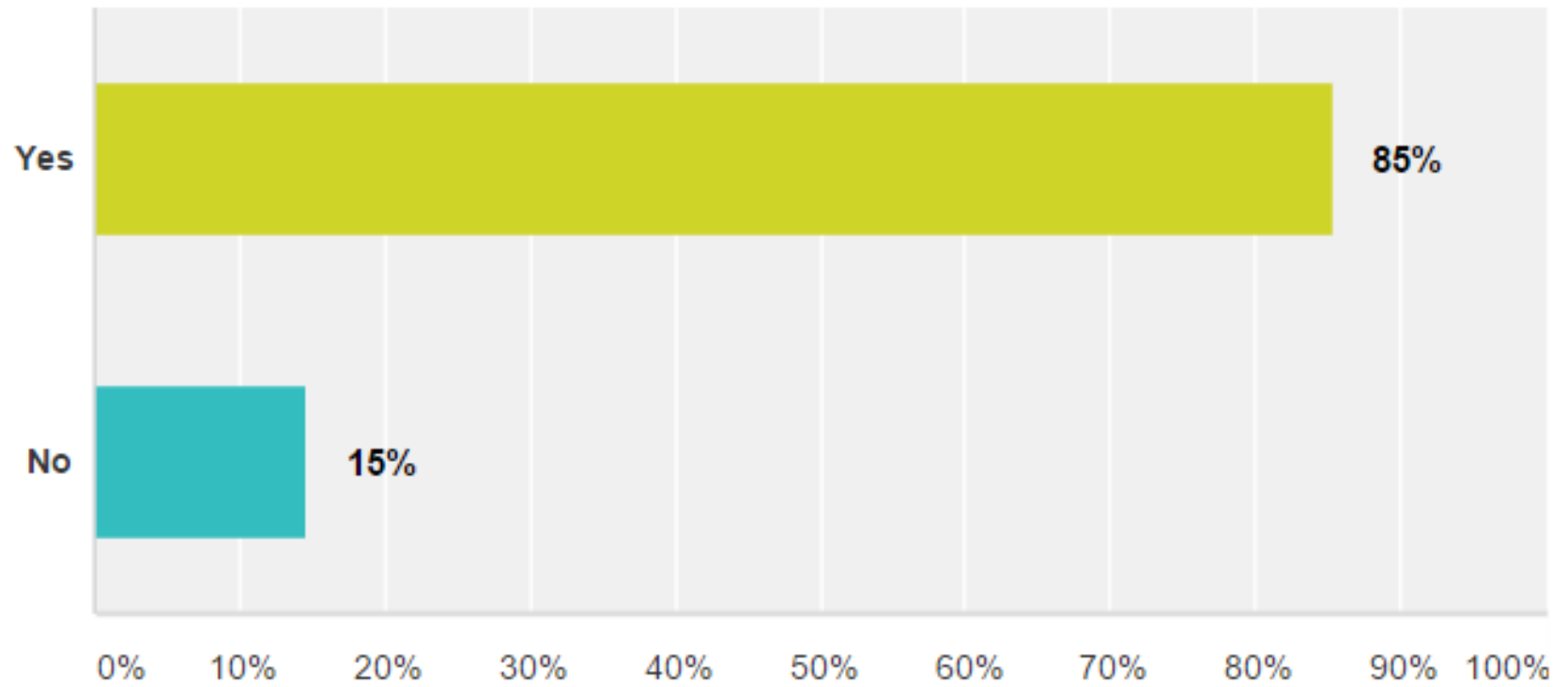
Introduction

- After August election results, board sought input
- Survey ran from December 10, 2014 to March 31, 2015
- Survey was available online at <http://surveymonkey.com/s/badl/>
- Print copies were in the library's January newsletter, in the Independent, and available in the library at township/city halls and senior centers.
- 841 responses were received, more than ½ were in print
- BHS students entered print copies into the online version

Q.1

Do you have a library card?

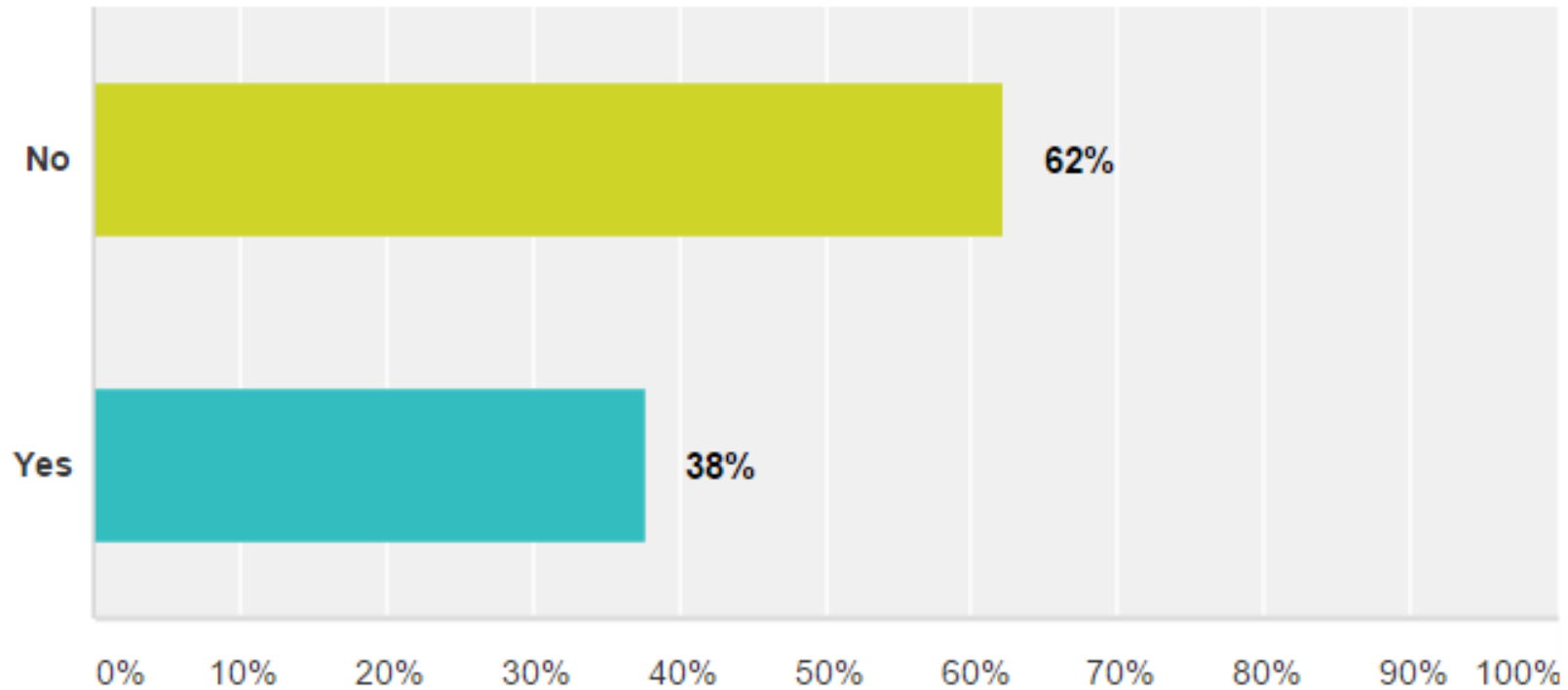
Answered: 830 Skipped: 11



Q.2

Do you use library services without a library card? (computers, copy machine, wireless, meeting rooms, programs, etc)

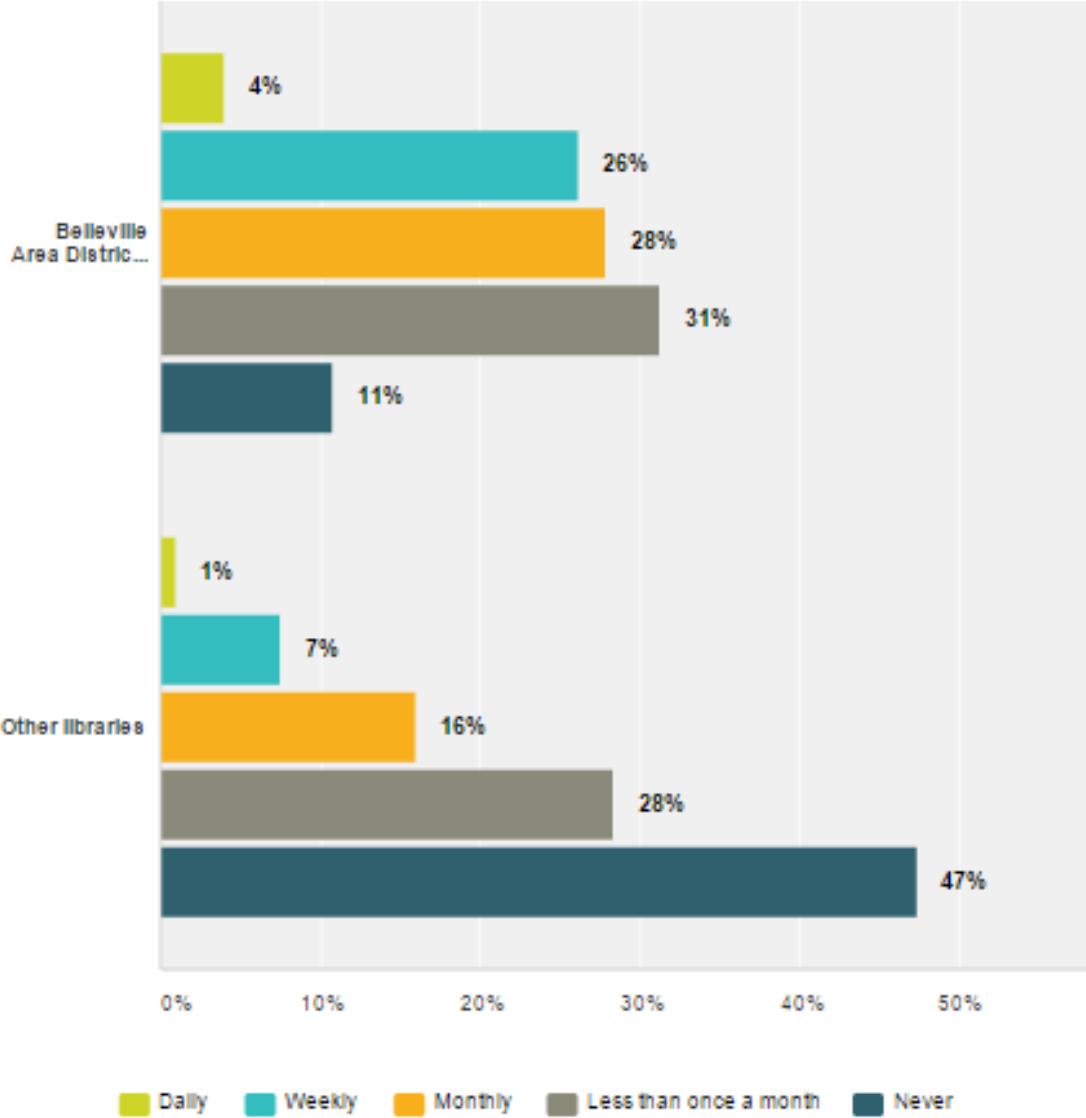
Answered: 801 Skipped: 40



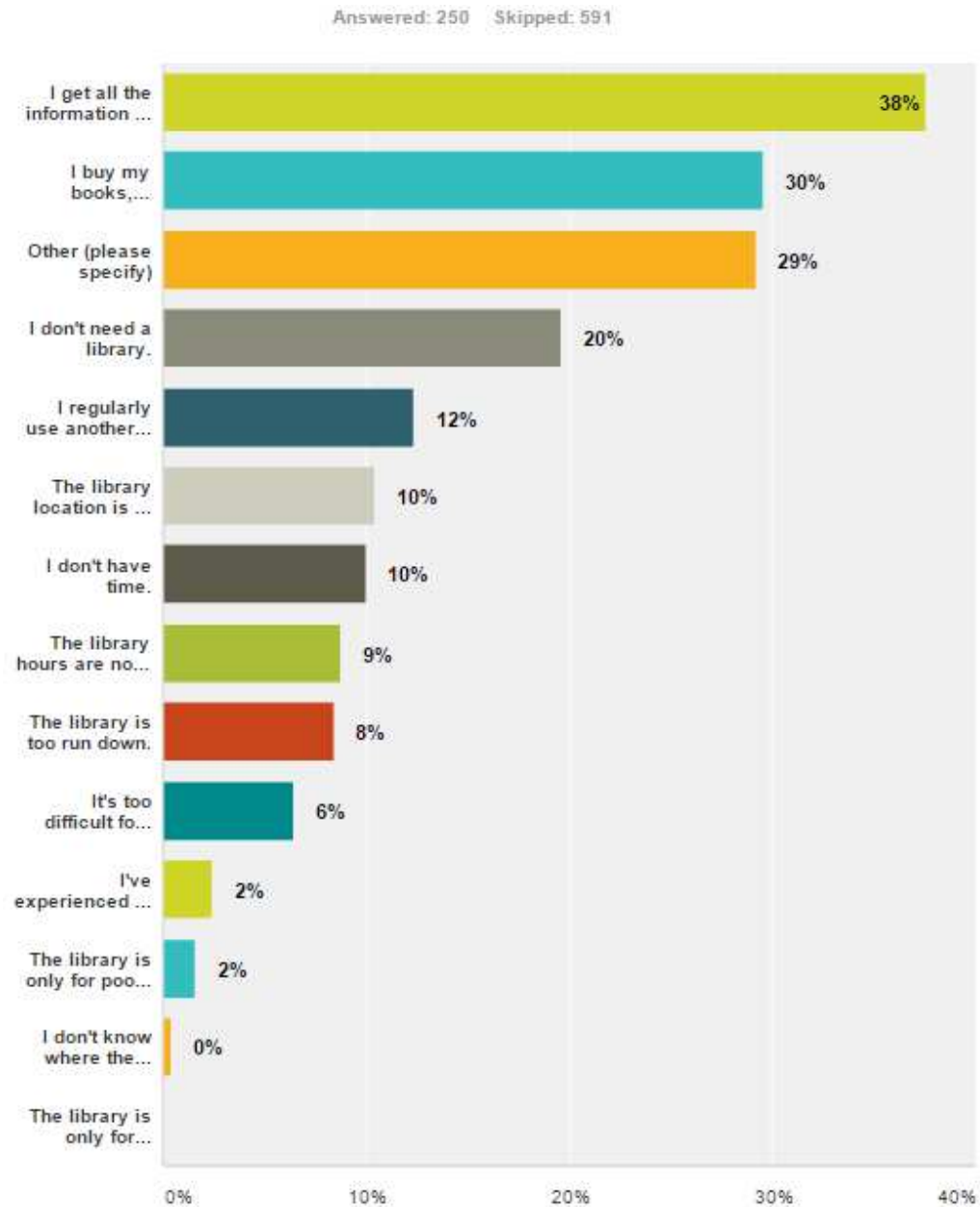
On average, how often do you visit a library?

Answered: 831 Skipped: 10

Q.3



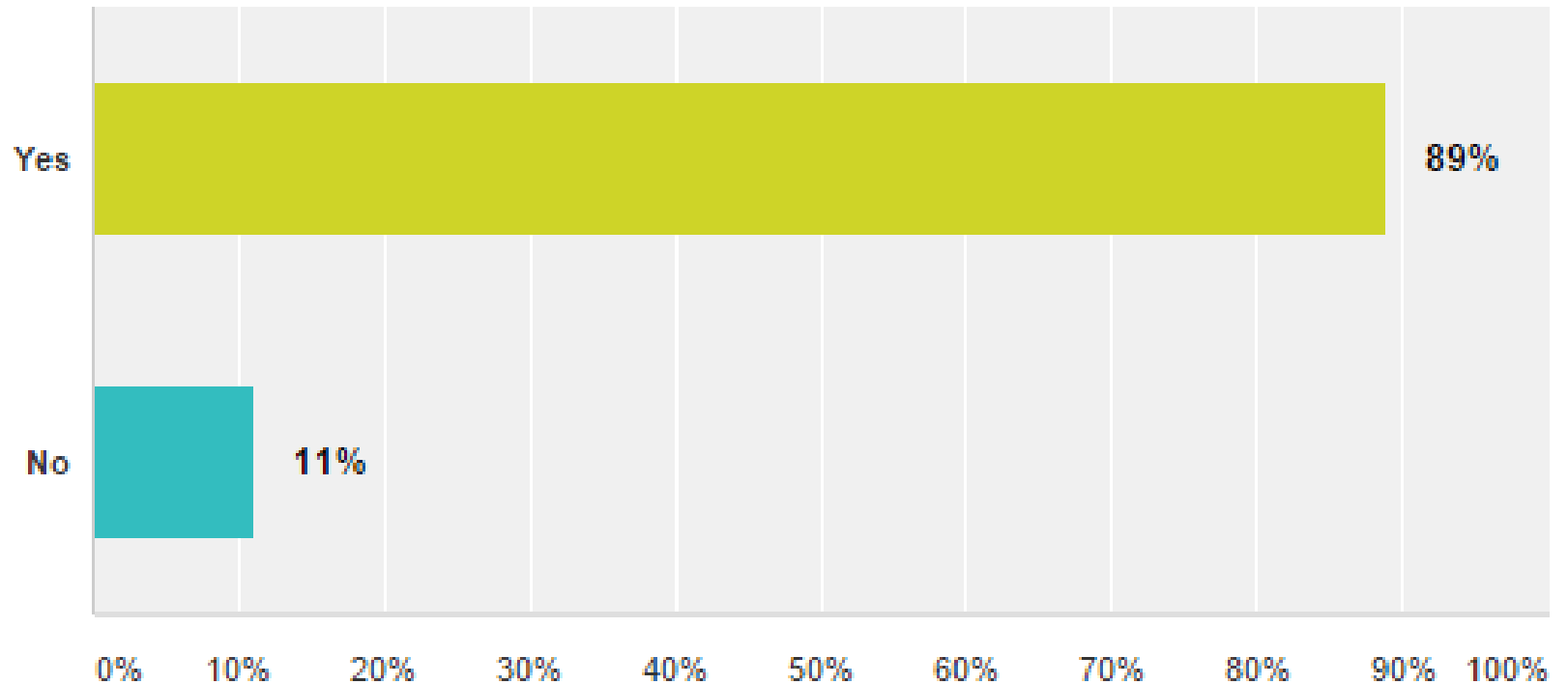
Q.4 If you have not visited the BADL in the past year, tell us why.



Q.5

Were you aware that there were two library issues on the August 2014 Primary ballot?

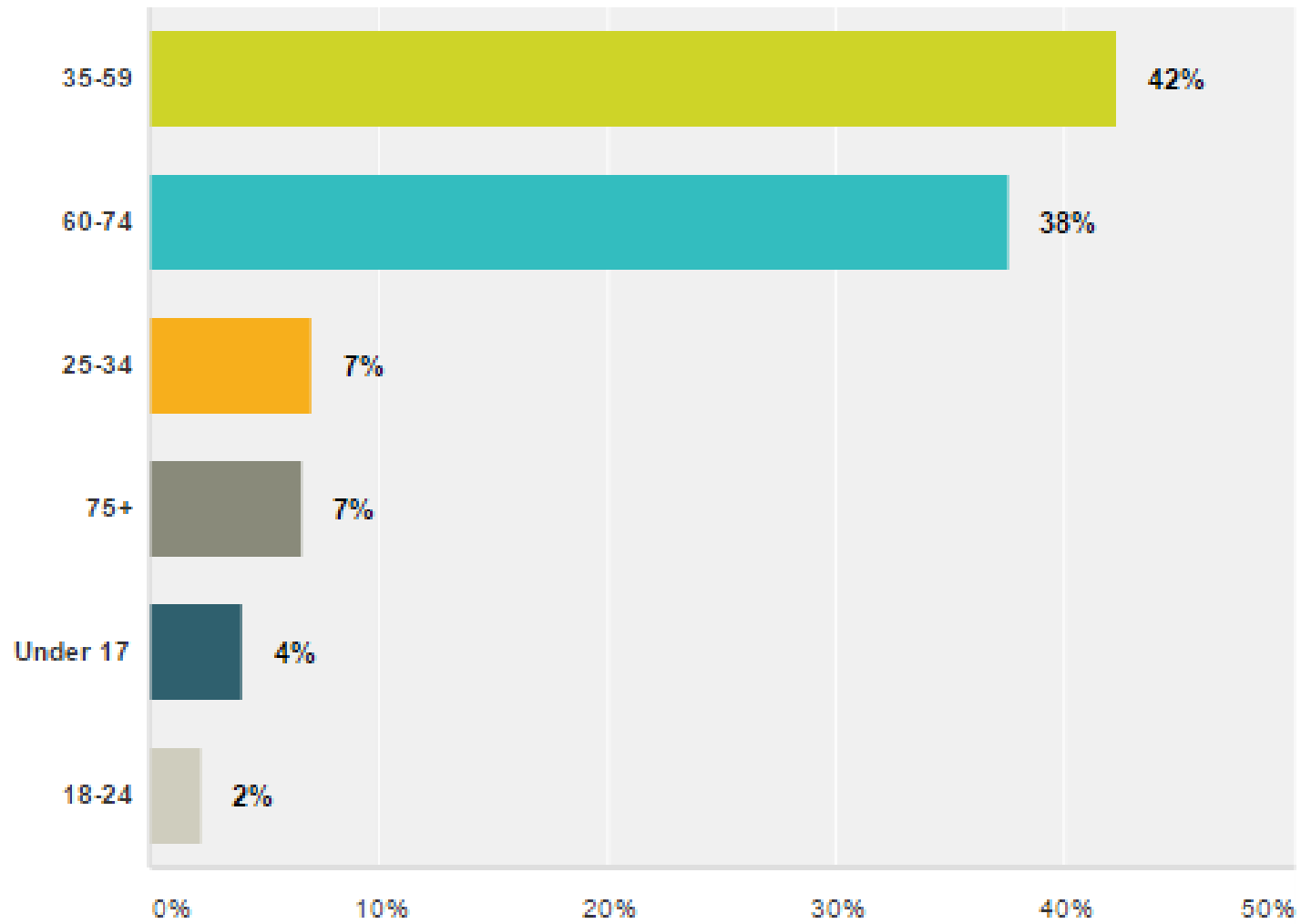
Answered: 783 Skipped: 58



Q.6

How old are you?

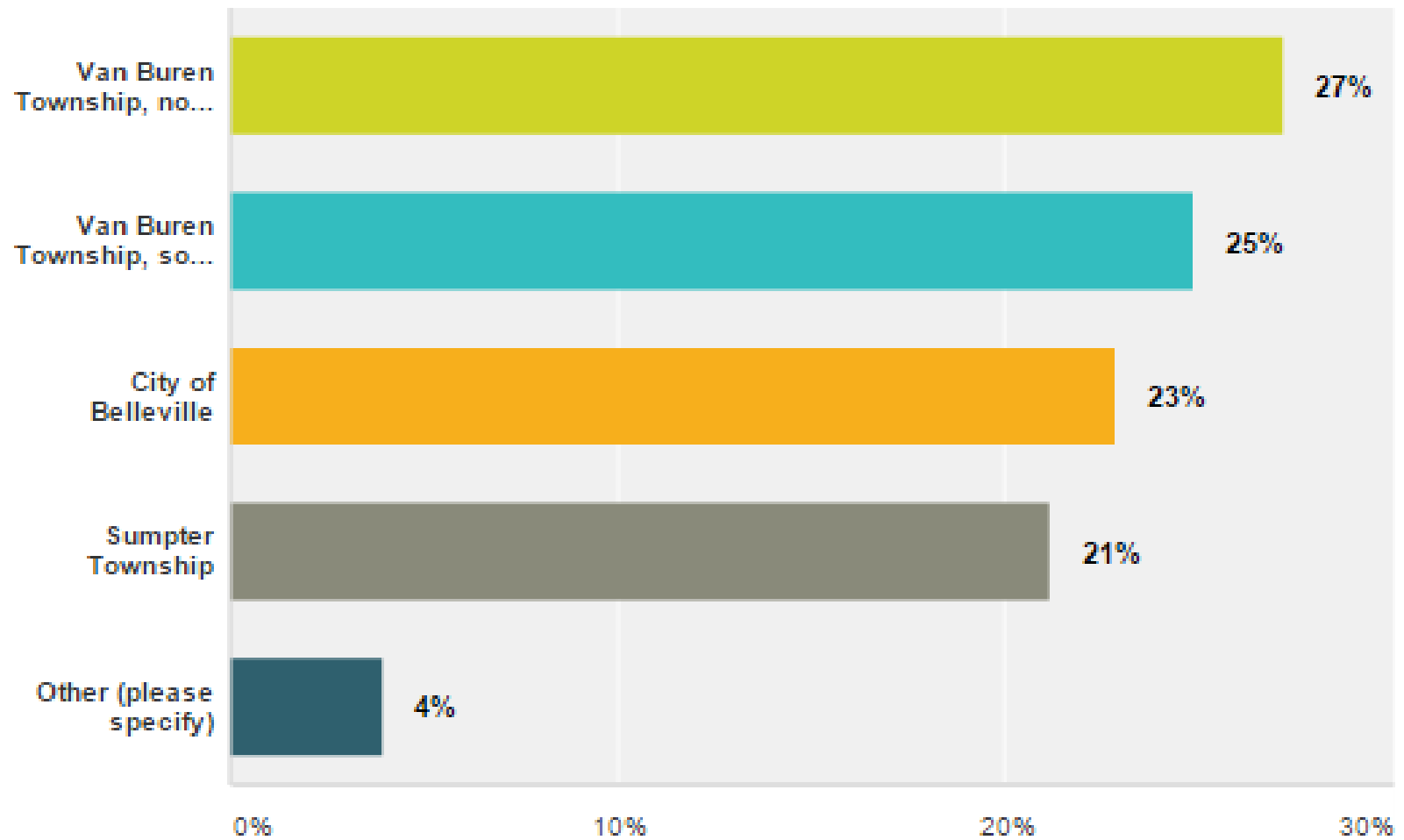
Answered: 817 Skipped: 24



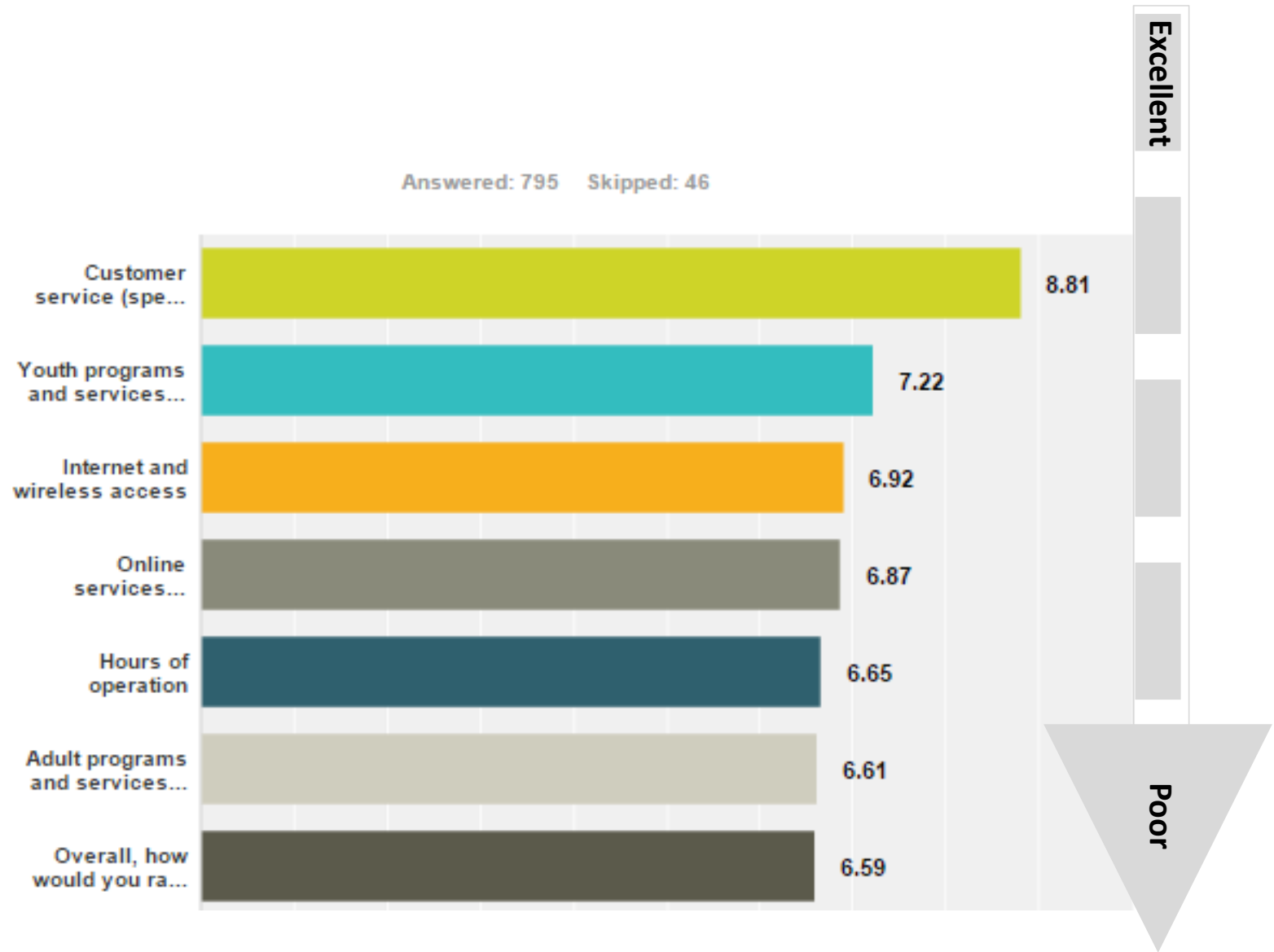
Q.7

Where do you live?

Answered: 817 Skipped: 24

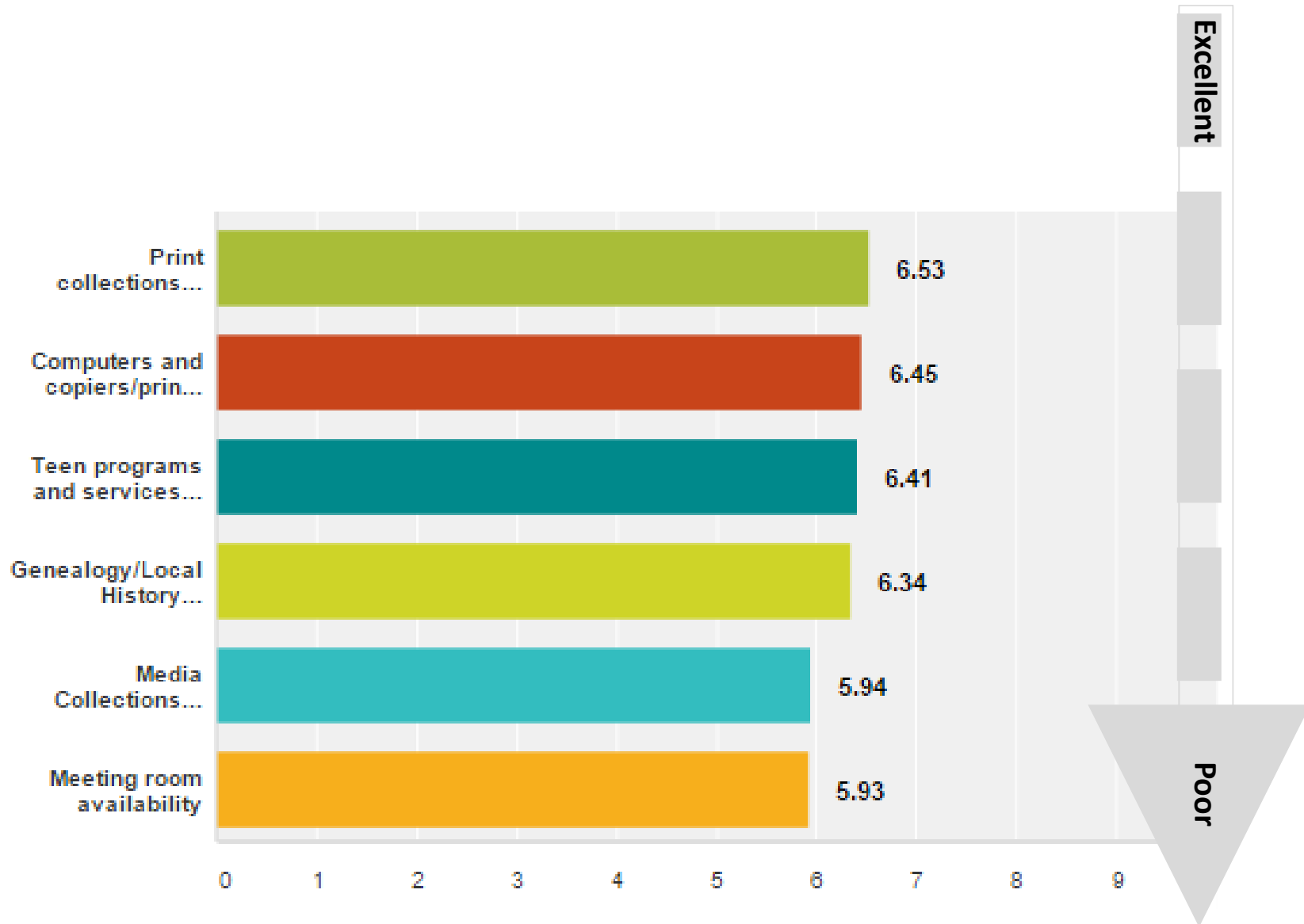


Q.8 How would you rate each of the following library resources and services in the CURRENT library?
(number indicates weighted average)



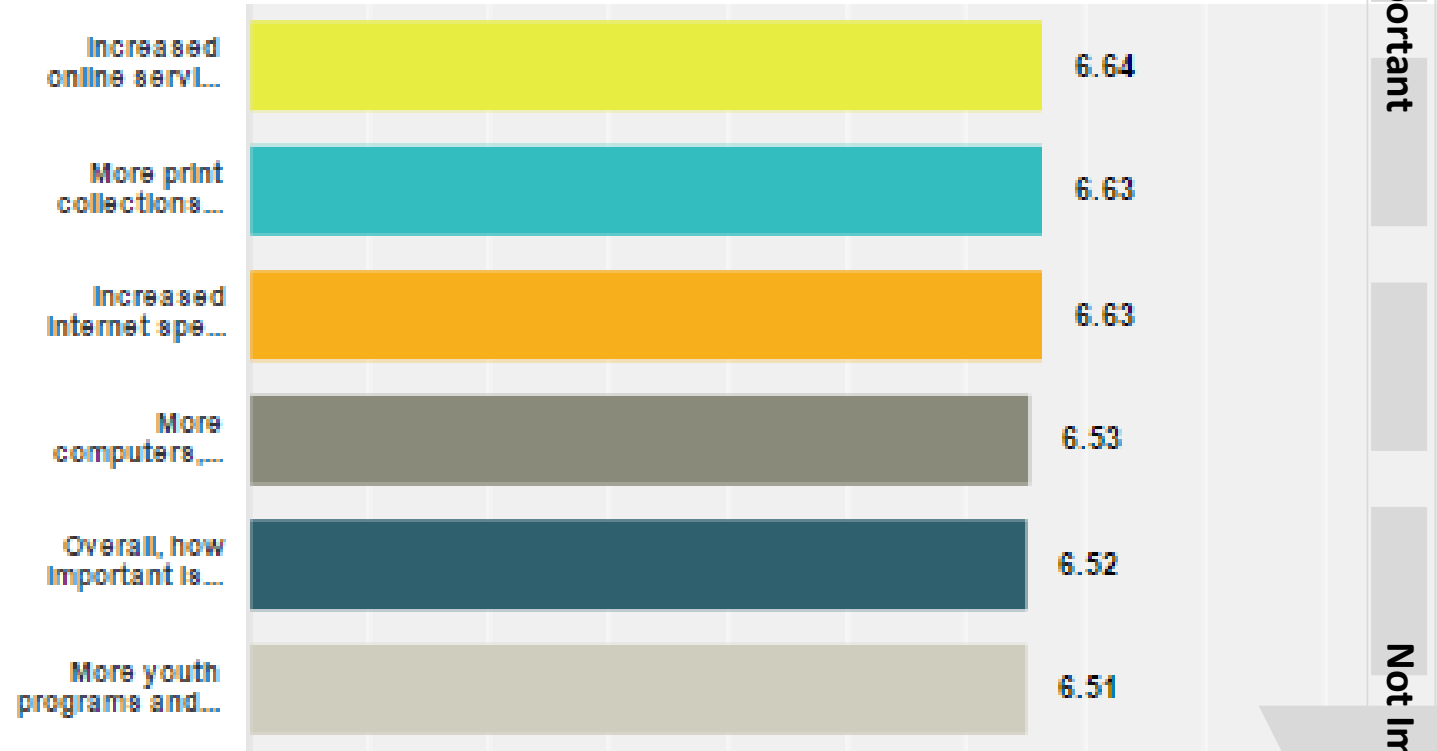
(cont'd)

Q.8 How would you rate each of the following library resources and services in the CURRENT library?
(number indicates weighted average)



Q.9 FUTURE MAIN LIBRARY STAFF, RESOURCES, AND SERVICES - How important do you feel increasing staffing, services, or resources are at a main library branch? (number indicates weighted average)

Answered: 770 Skipped: 71

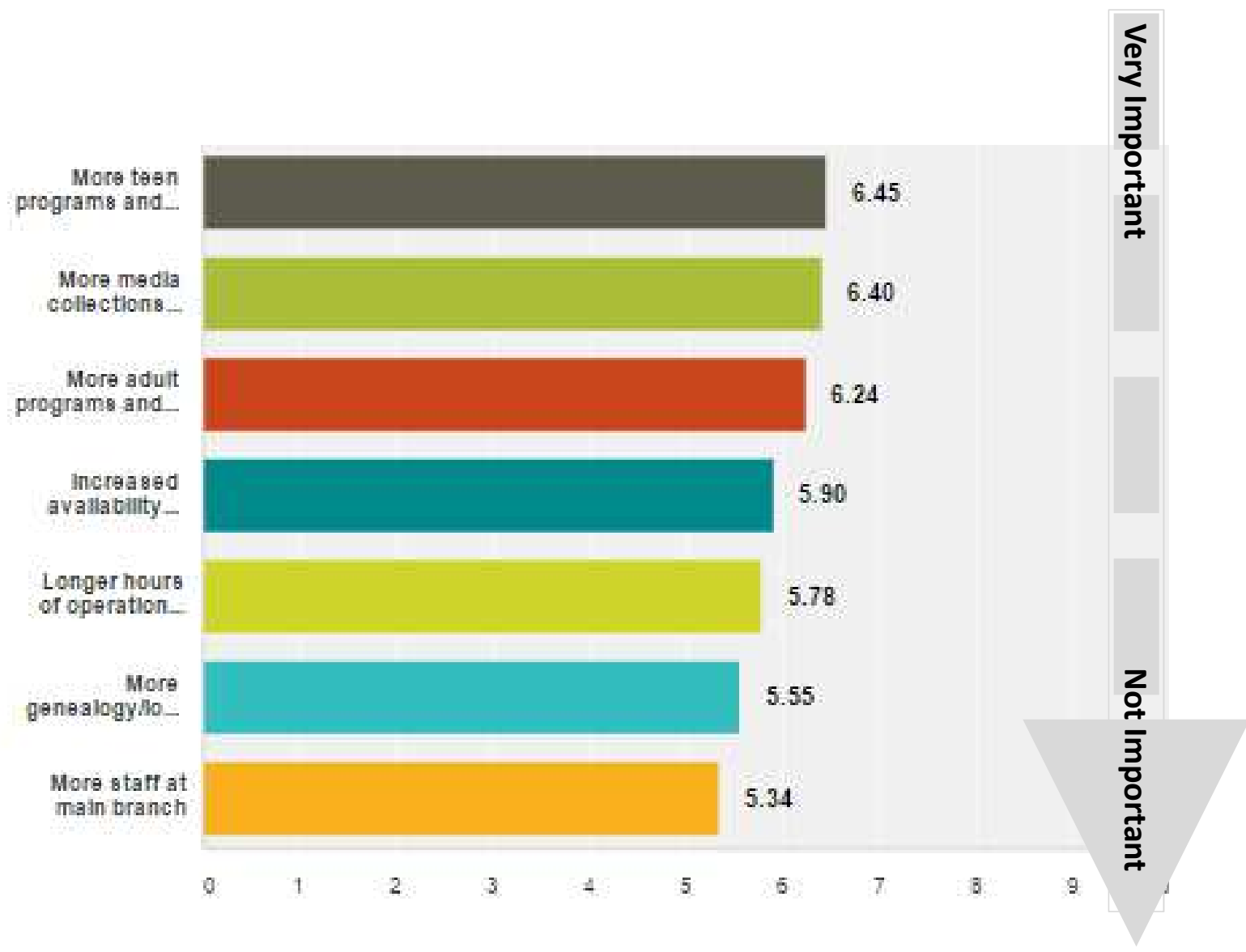


Very Important

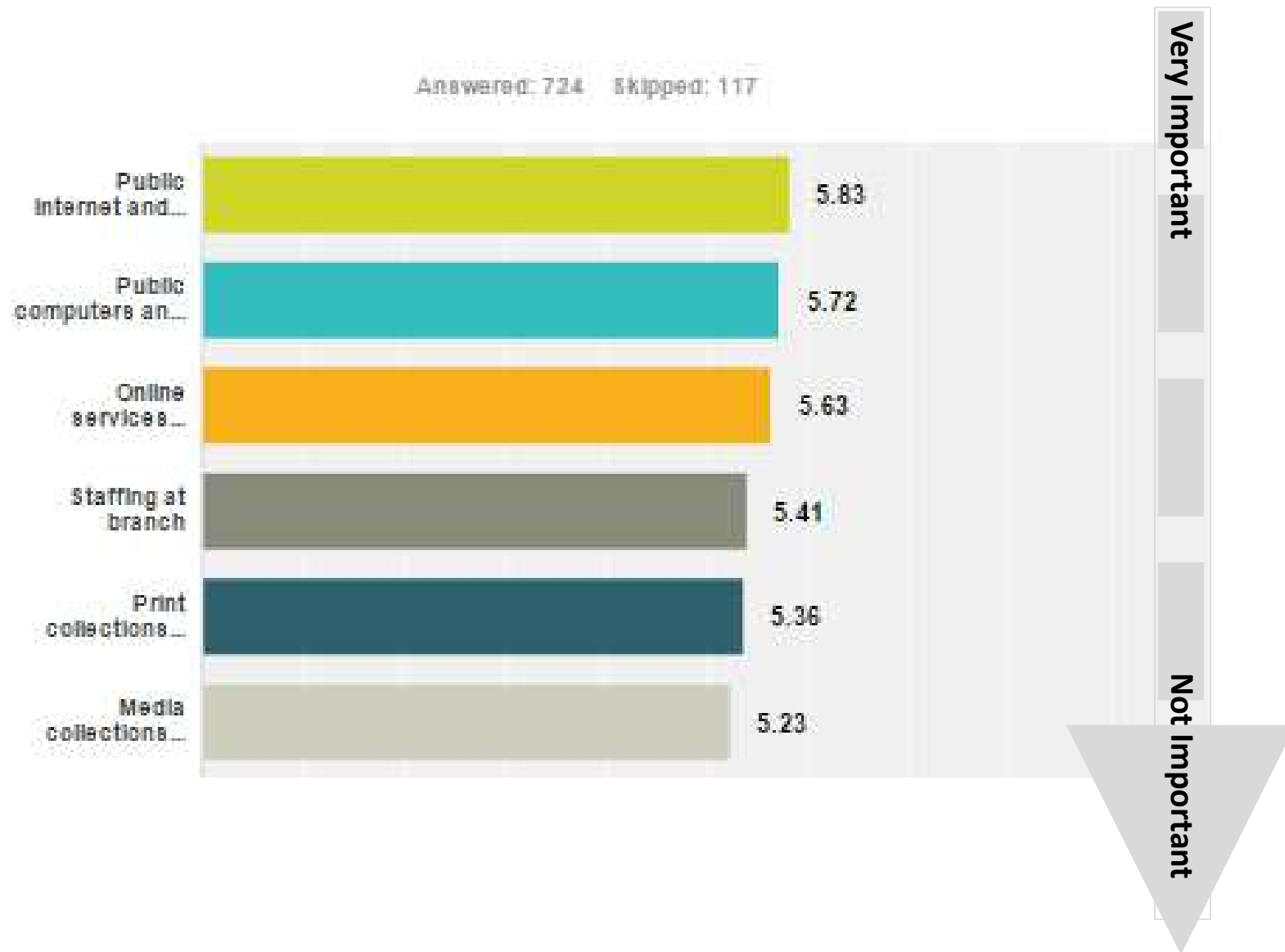
Not Important

(cont'd)

Q.9 FUTURE MAIN LIBRARY STAFF, RESOURCES, AND SERVICES - How important do you feel increasing staffing, services, or resources are at a main library branch? (number indicates weighted average)

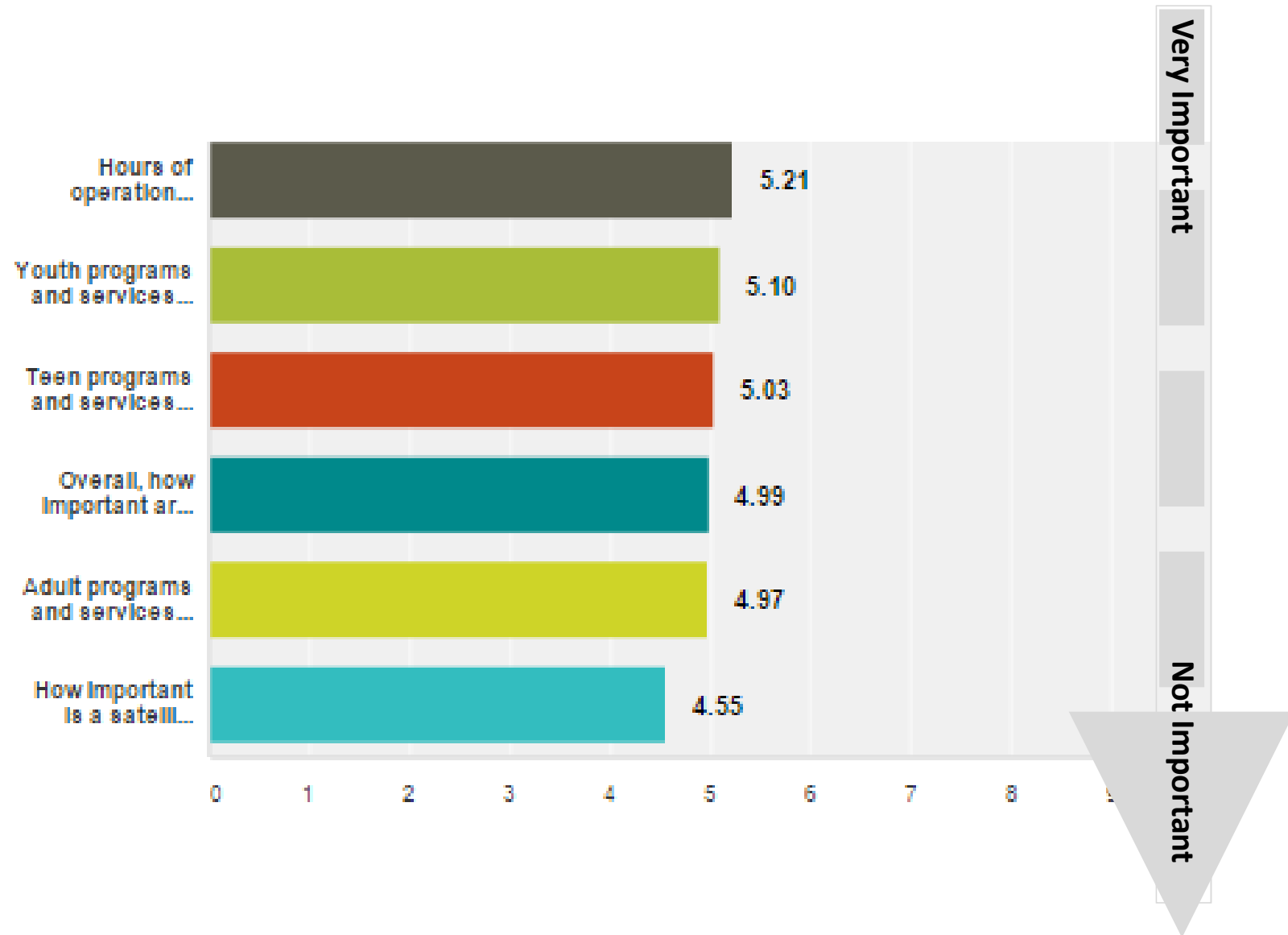


Q.10 FUTURE SATELLITE BRANCH STAFF, RESOURCES AND SERVICES –
How important do you feel staffing, services, and resources are at a satellite branch?
(number indicates weighted average)



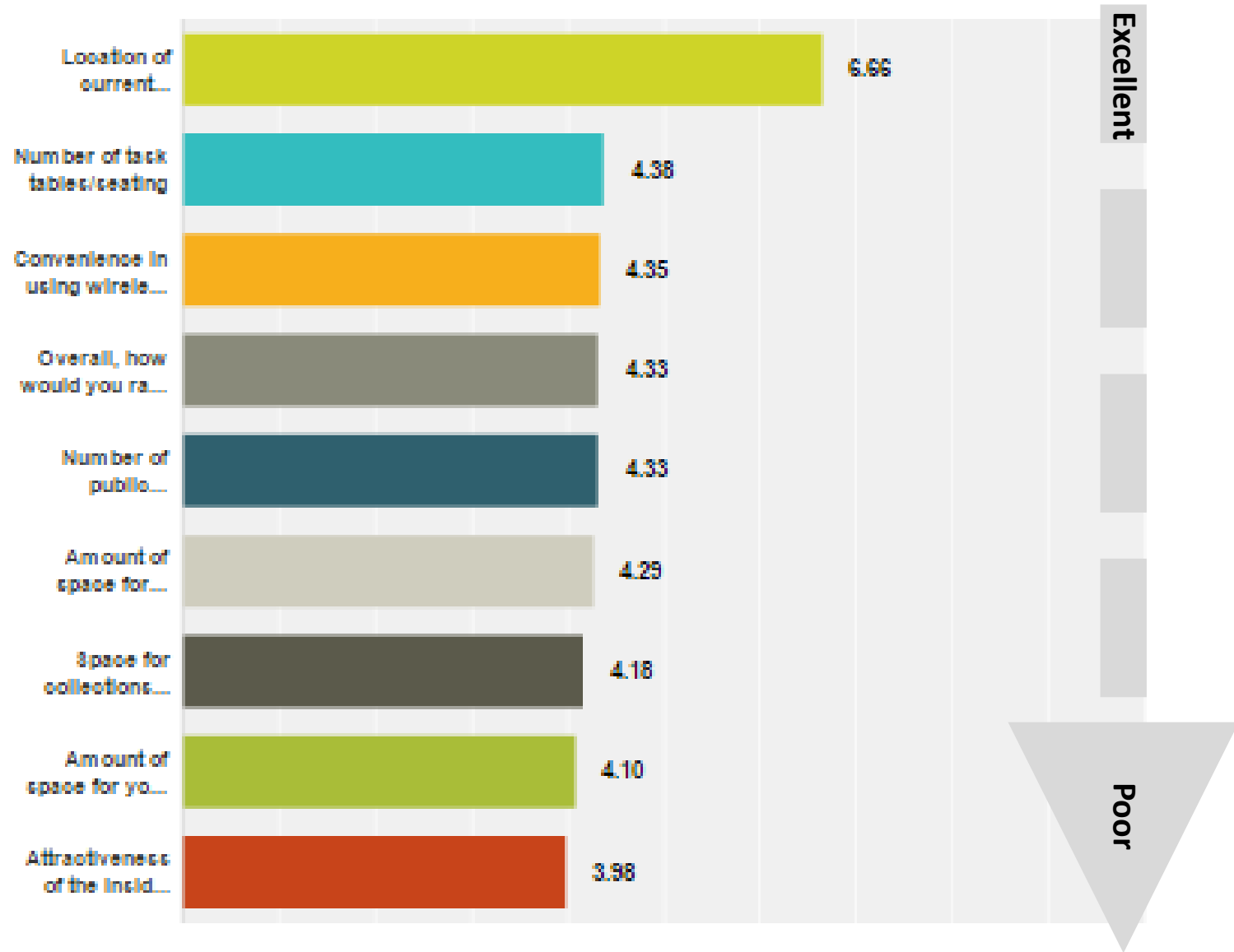
(cont'd)

Q.10 FUTURE
SATELLITE BRANCH
STAFF, RESOURCES
AND SERVICES –
How important do
you feel staffing,
services, and
resources are at a
satellite branch?
*(number indicates
weighted average)*



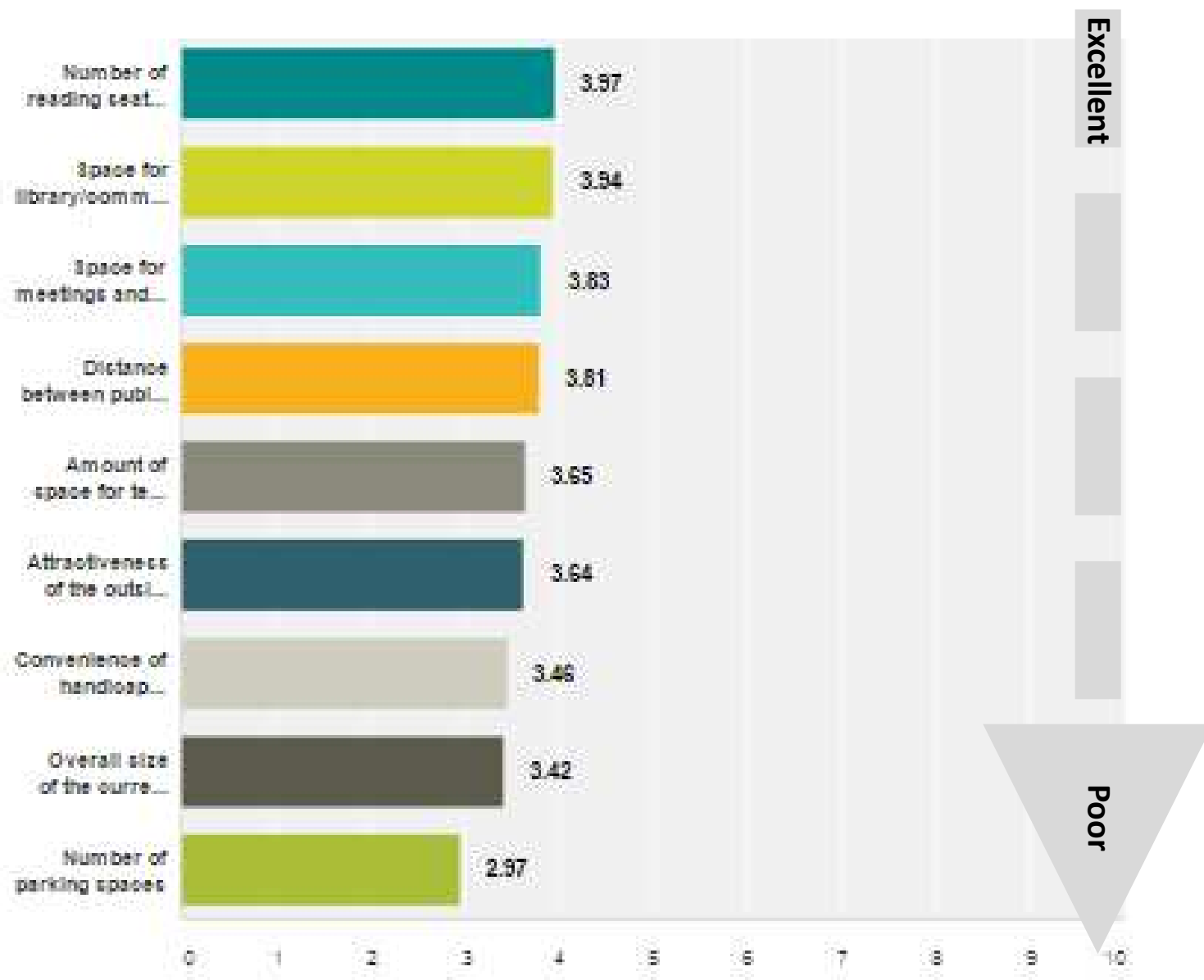
Q.11 CURRENT BUILDING - How would you rate each of the following features of the current BADL building? (*number indicates weighted average*)

Answered: 768 Skipped: 82



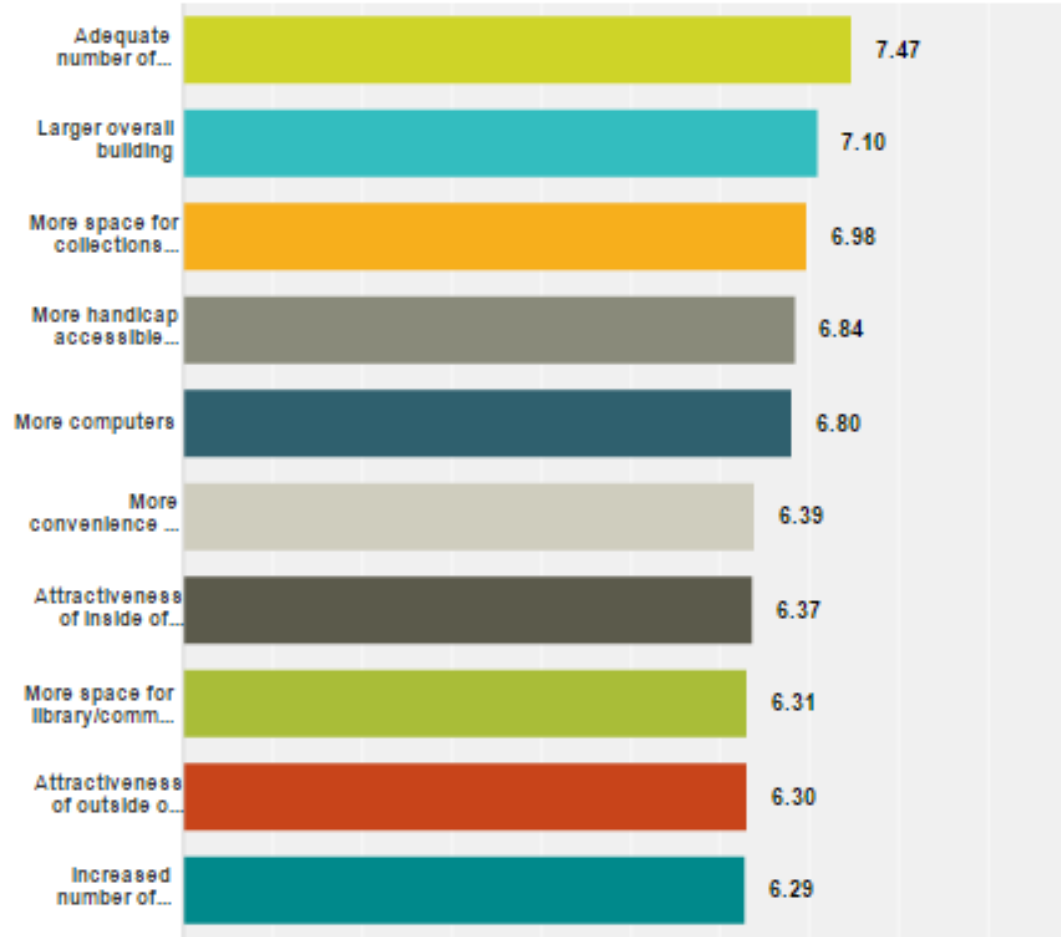
(cont'd)

Q.11 CURRENT BUILDING - How would you rate each of the following features of the current BADL building? (*number indicates weighted average*)



Q.12 FUTURE
 MAIN LIBRARY
 BUILDING - How
 important do you feel
 that each of these
 features are in the
 main library branch?
*(number indicates
 weighted average)*

Answered: 736 Skipped: 105

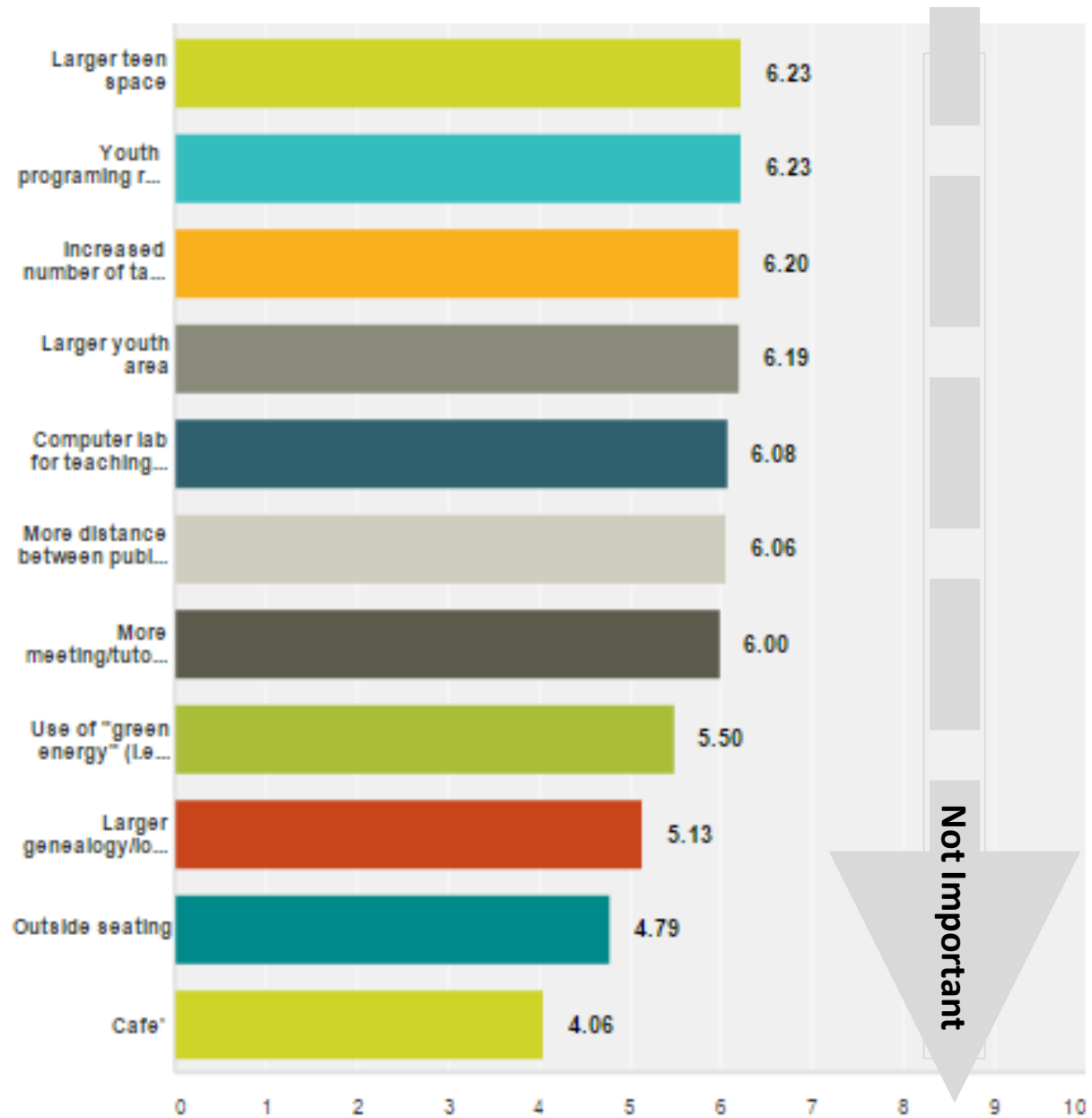


Very Important

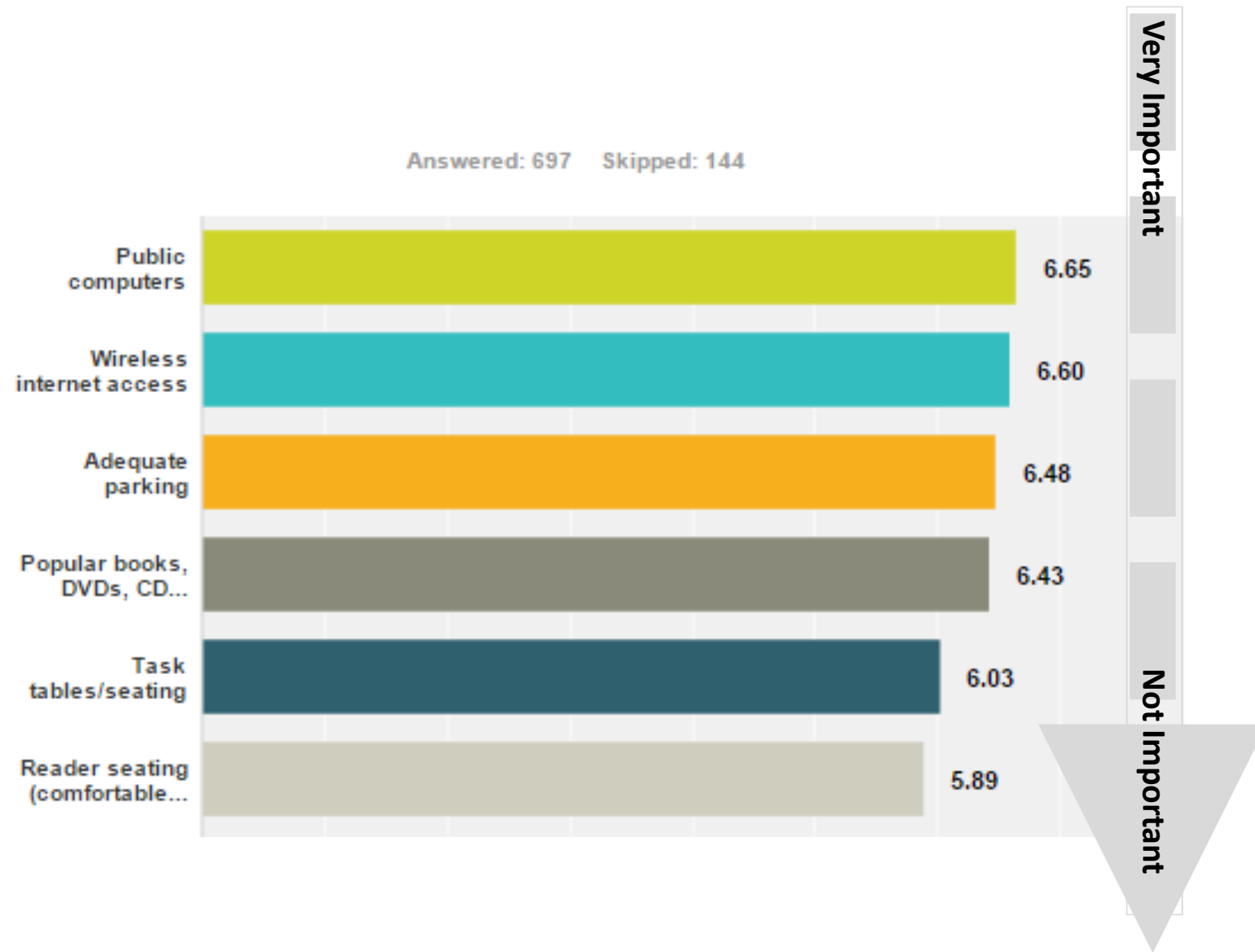
(cont'd)

Q.12 FUTURE MAIN LIBRARY

BUILDING - How
important do you feel
that each of these
features are in the
main library branch?
*(number indicates
weighted average)*

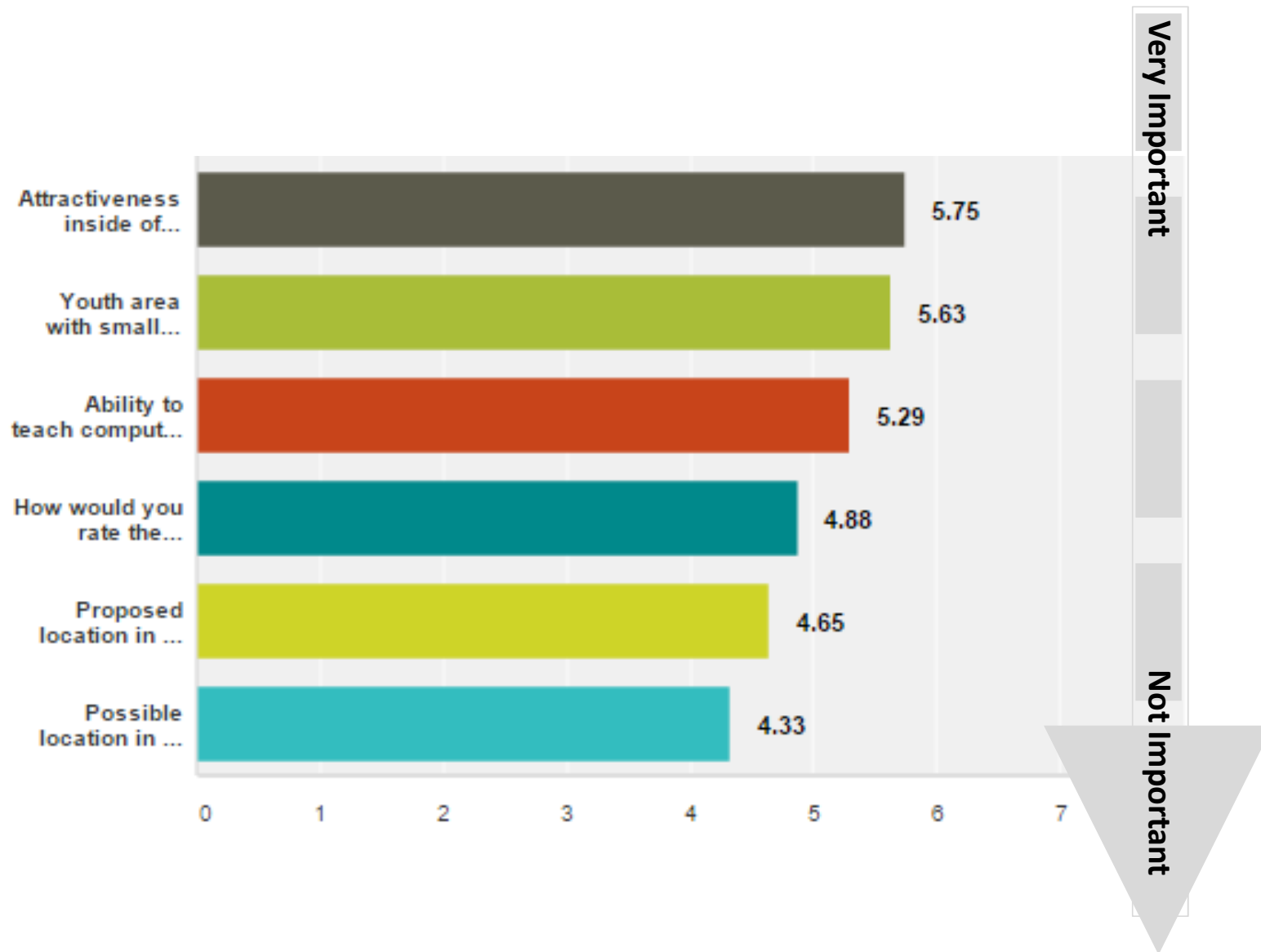


Q.13 FUTURE SATELLITE LIBRARY BUILDING - How important do you feel that each of these features are in a satellite library branch? (*number indicates weighted average*)



(cont'd)

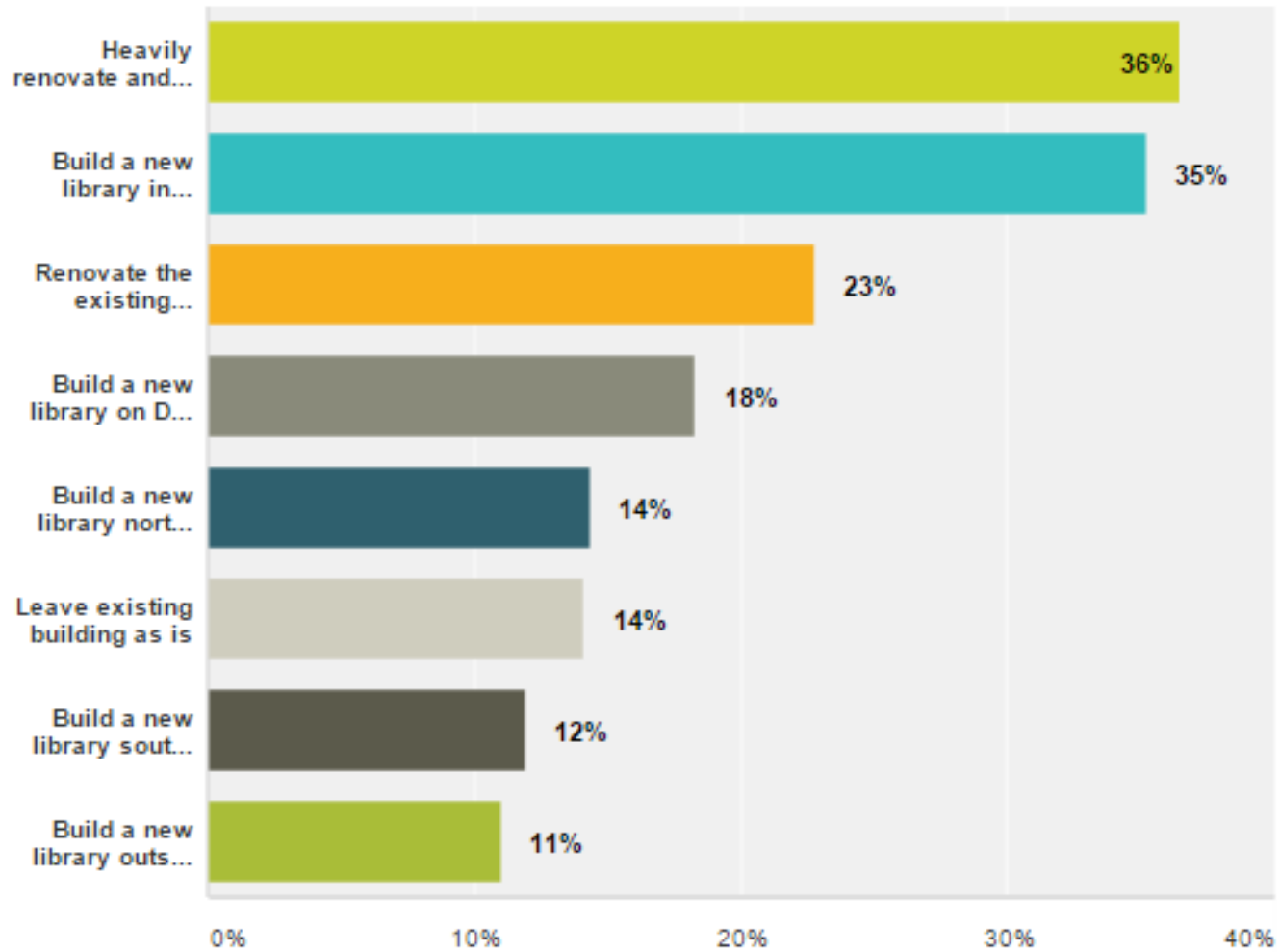
Q.13 FUTURE
SATELLITE LIBRARY
BUILDING - How
important do you feel
that each of these
features are in a
satellite library
branch? (*number
indicates weighted
average*)



Q.14

Choose your top 2 choices for the location of a main library

Answered: 737 Skipped: 104

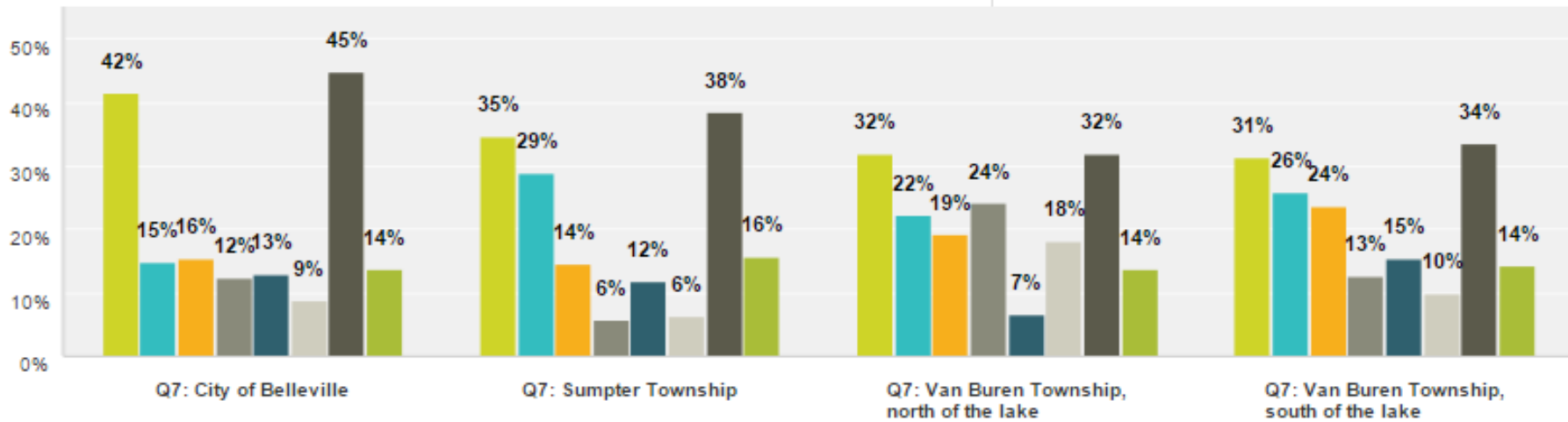


Q.14

By Municipality

Choose your top 2 choices for the location of a main library

Answered: 700 Skipped: 85



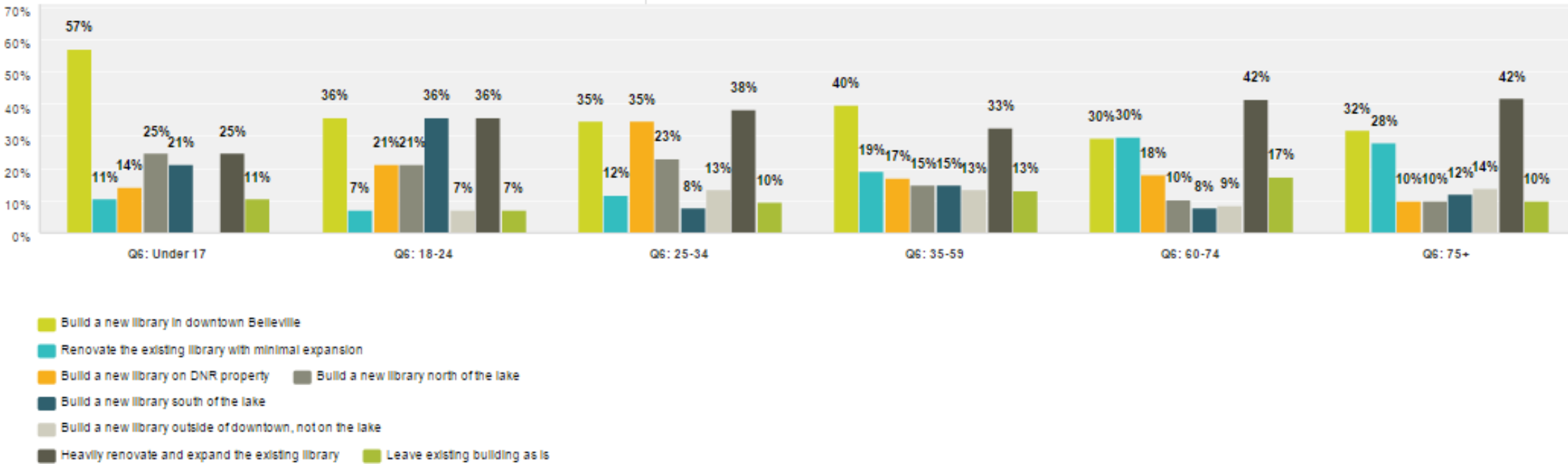
- Build a new library in downtown Belleville
- Renovate the existing library with minimal expansion
- Build a new library on DNR property
- Build a new library north of the lake
- Build a new library south of the lake
- Build a new library outside of downtown, not on the lake
- Heavily renovate and expand the existing library
- Leave existing building as is

Q.14

By Age

Choose your top 2 choices for the location of a main library

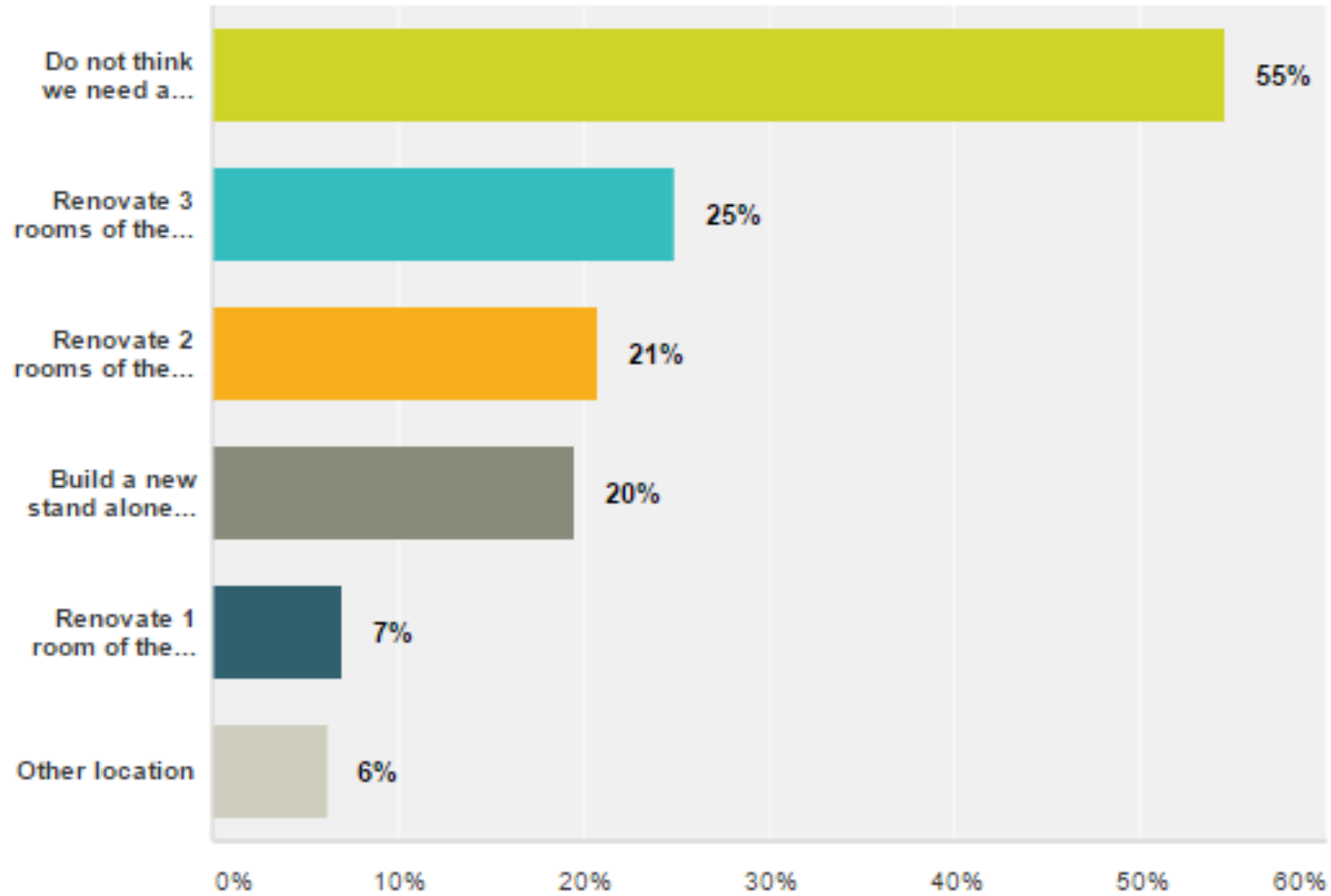
Answered: 726 Skipped: 91



Q.15

Choose your top 2 choices for a location for a new satellite library

Answered: 641 Skipped: 200

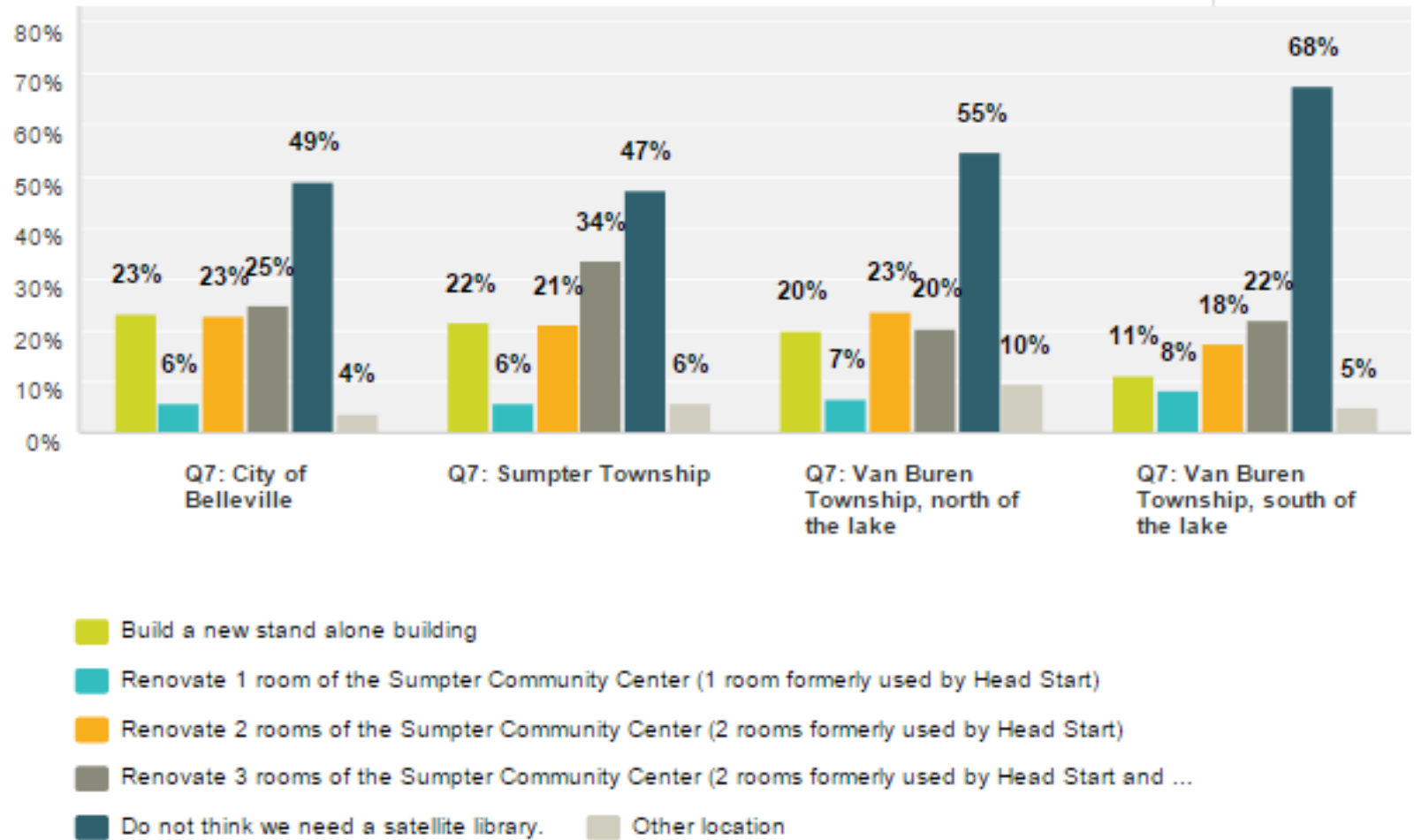


Q.15

By municipality

Choose your top 2 choices for a location for a new satellite library

Answered: 615 Skipped: 170

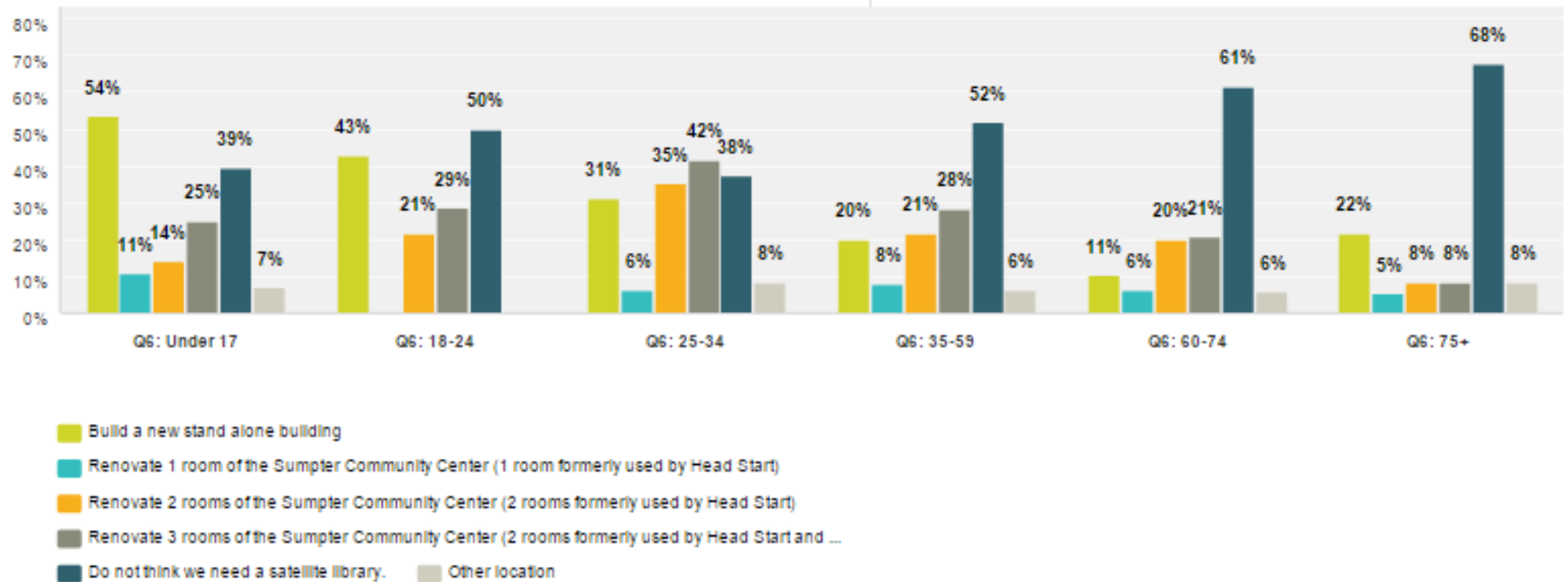


Q.15

By age

Choose your top 2 choices for a location for a new satellite library

Answered: 634 Skipped: 183

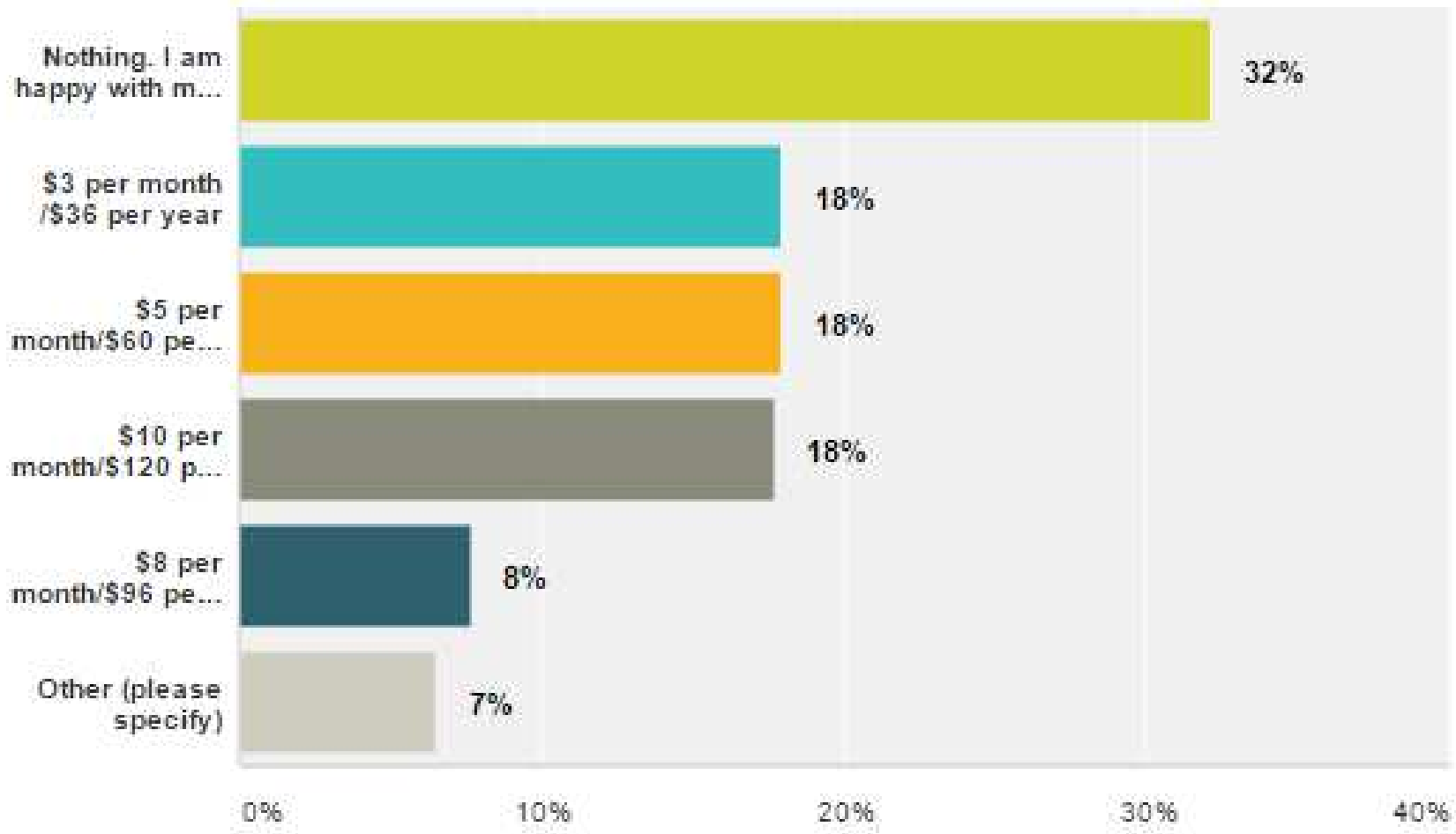


Q.16

OPERATING MILLAGE -

How much MORE are you willing to pay for increased staffing, services and resources at a main library and satellite branch?

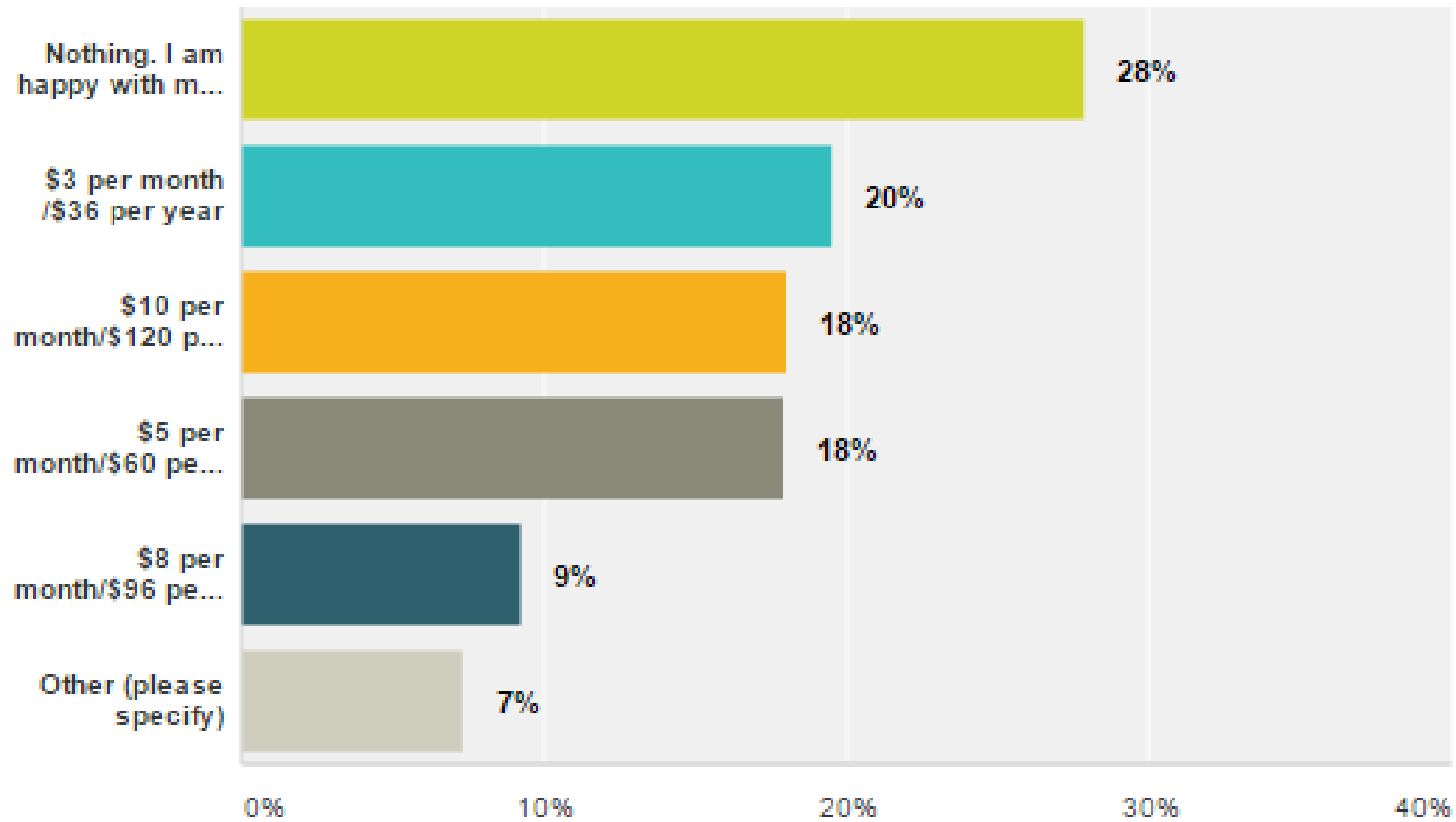
Answered: 690 Skipped: 151



Q.17

How much are you willing to pay toward a bond for both a new or improved main library and satellite branch?

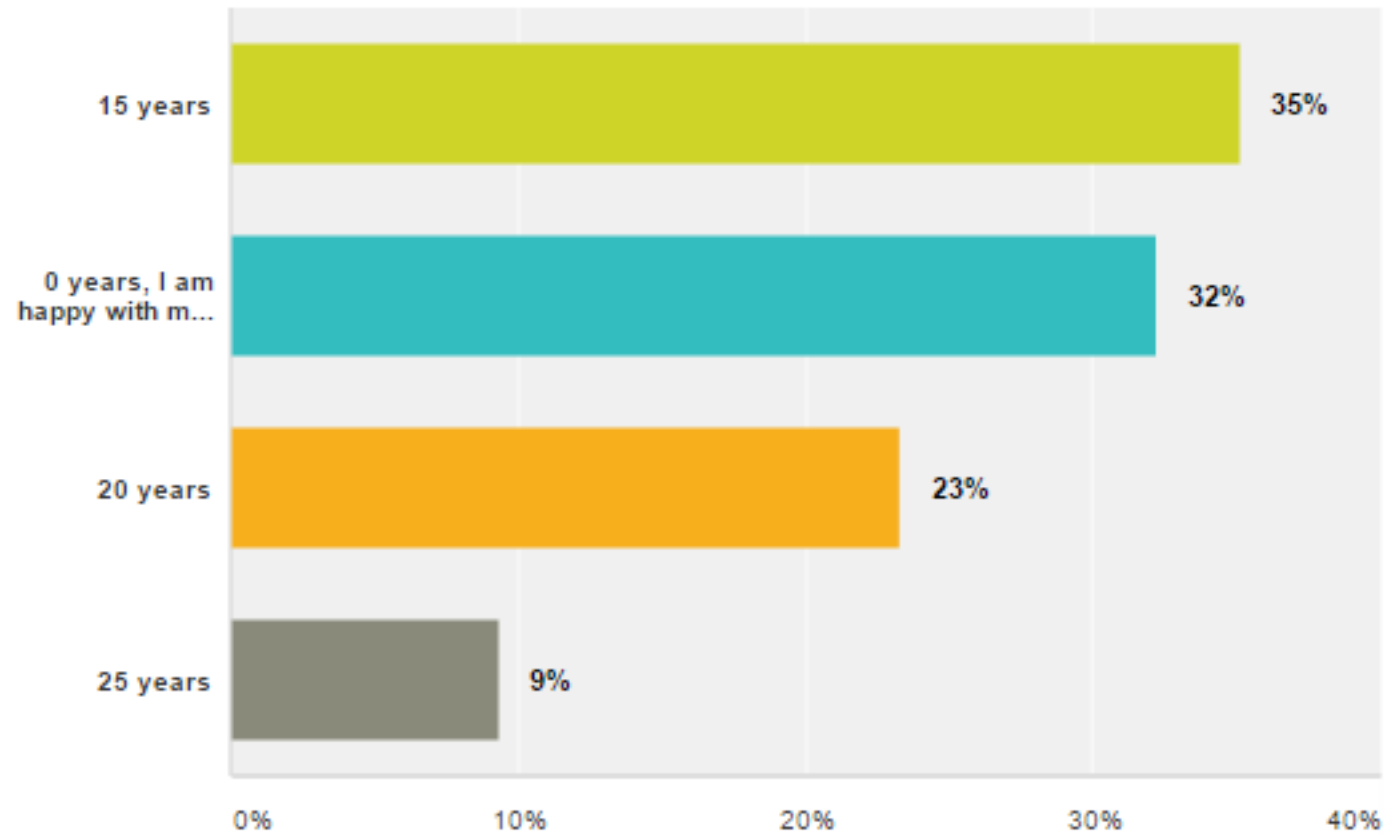
Answered: 681 Skipped: 160



Q.18 BUILDING BOND

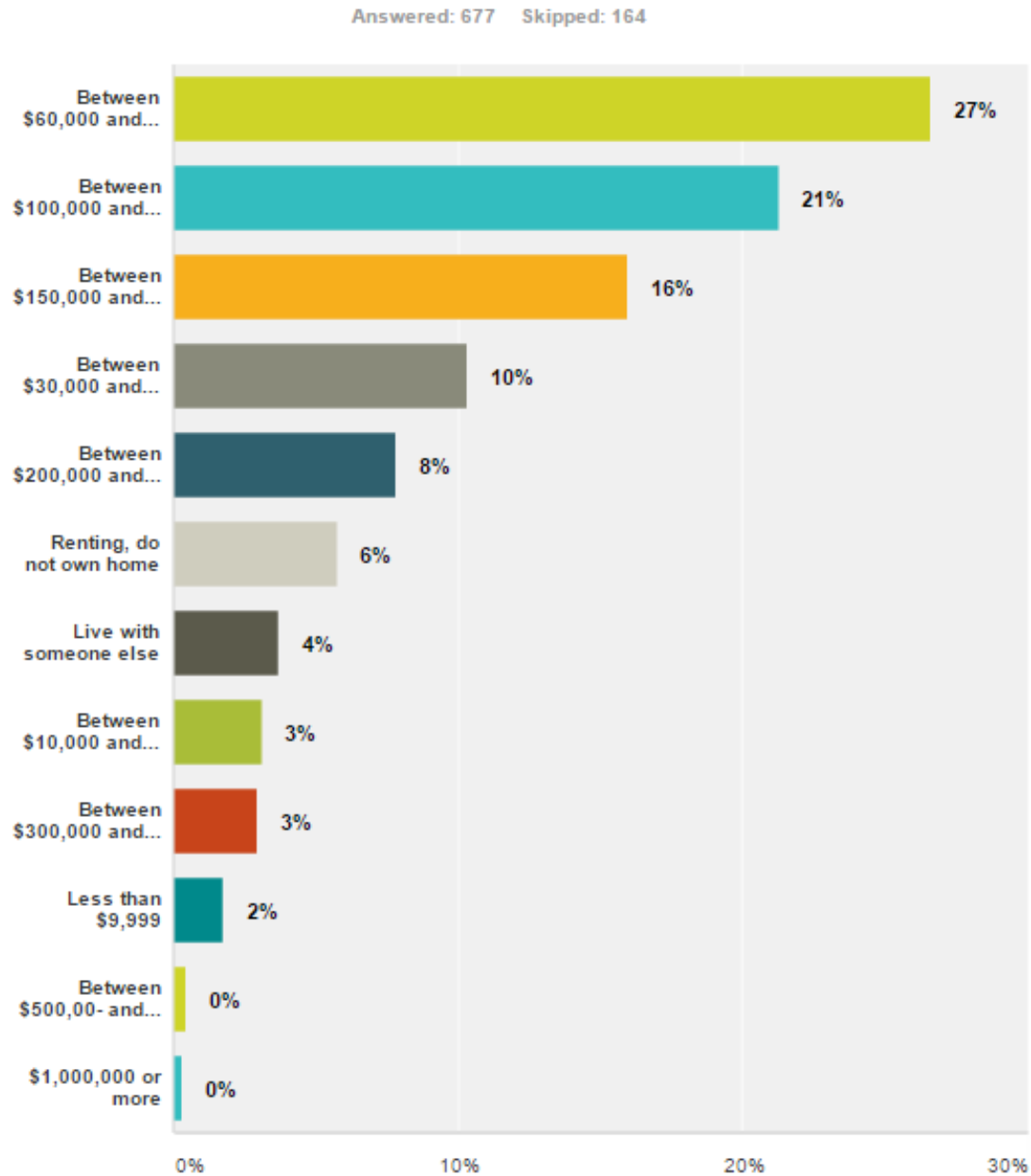
How many years are you willing to pay a bond? (Shorter term bonds cost less in interest but have higher payments. Longer term bonds cost more in interest but have lower payments.)

Answered: 652 Skipped: 189



Q.19

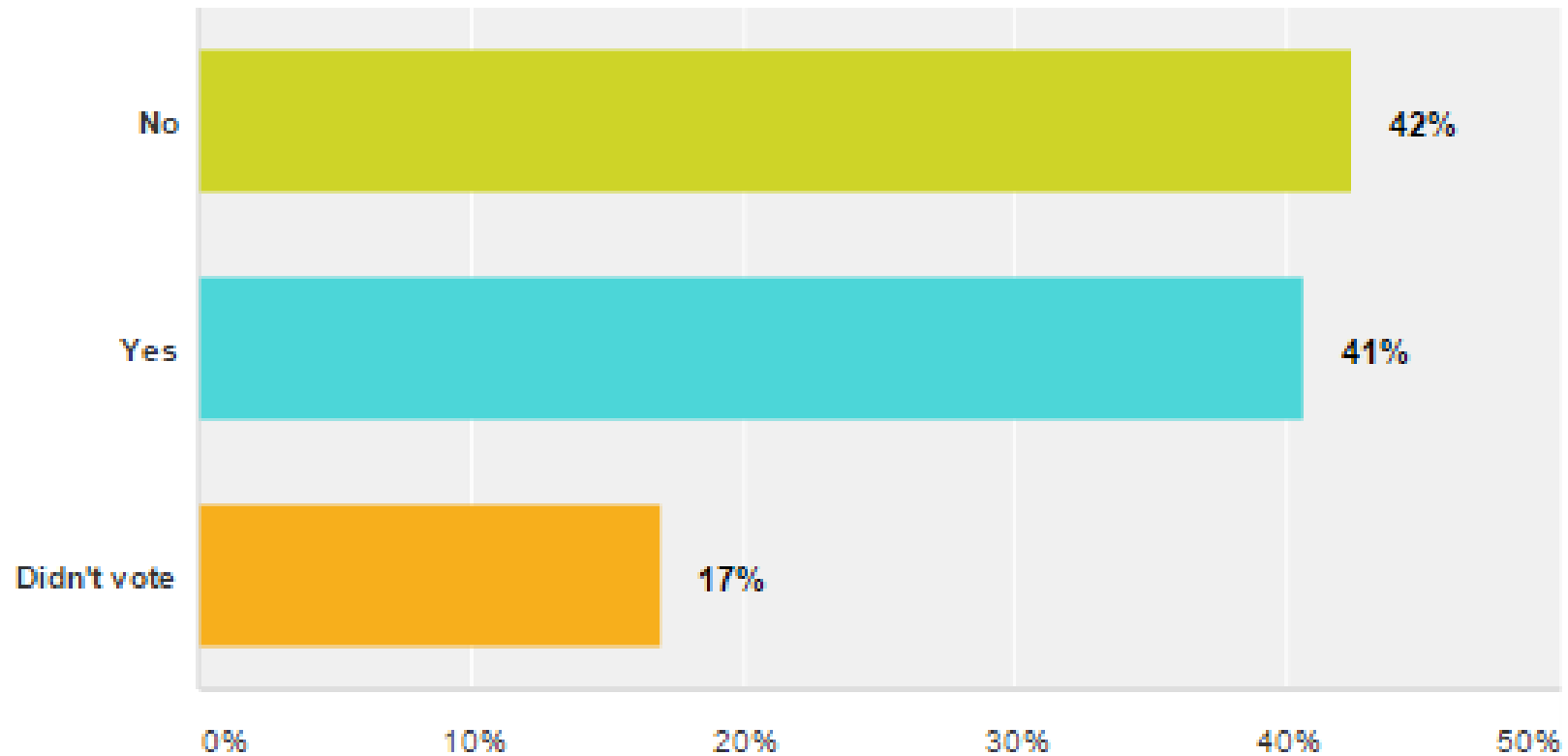
What is the approximate TAXABLE value of your home (approximately 1/2 your home's resale value)



Q.20

On August 5th did you vote "yes" or "no" for the 1 mil operating millage? Your answer is anonymous.

Answered: 706 Skipped: 135

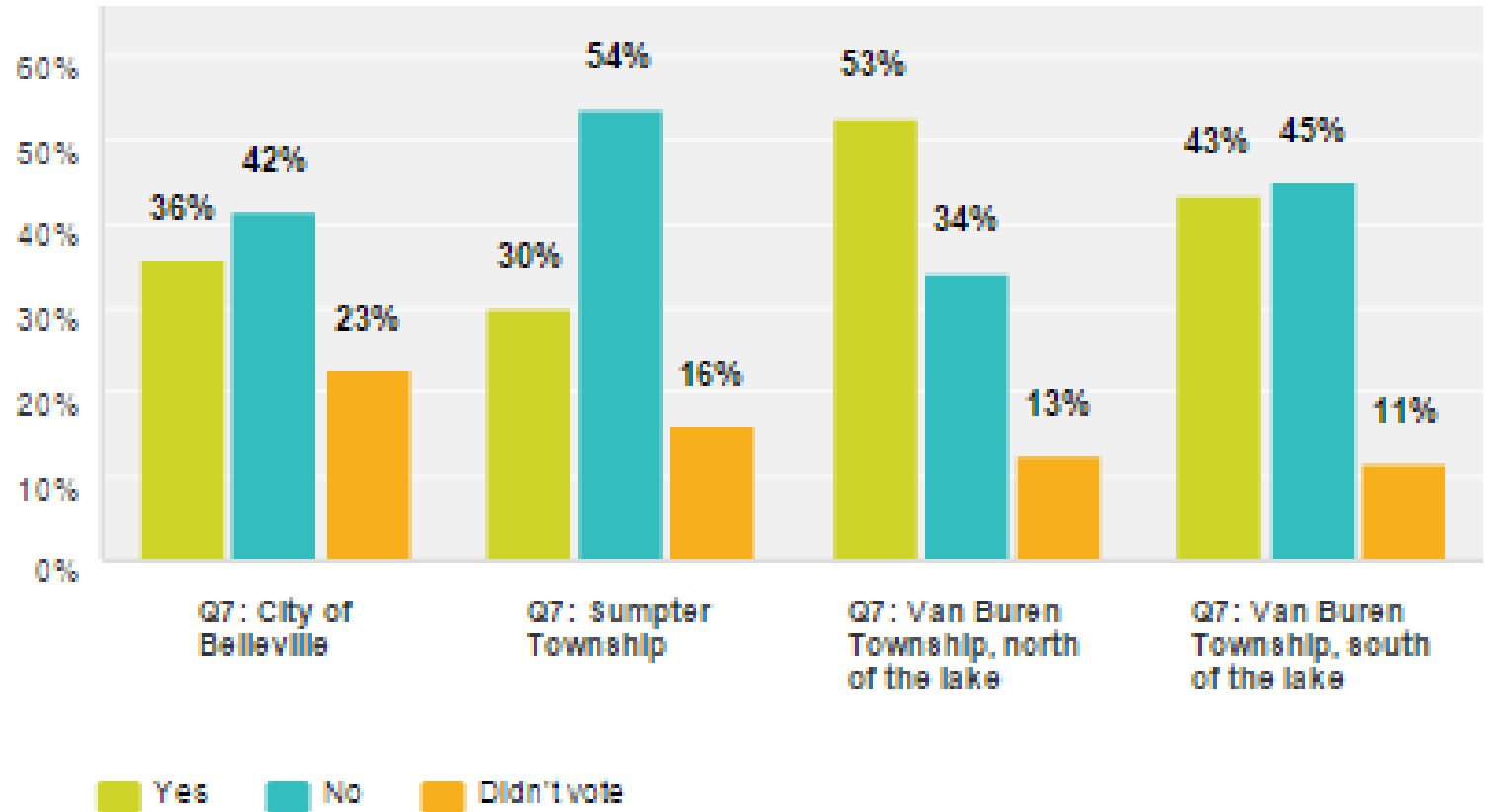


Q.20

By Municipality

On August 5th did you vote "yes" or "no" for the 1 mil operating millage? Your answer is anonymous.

Answered: 677 Skipped: 108

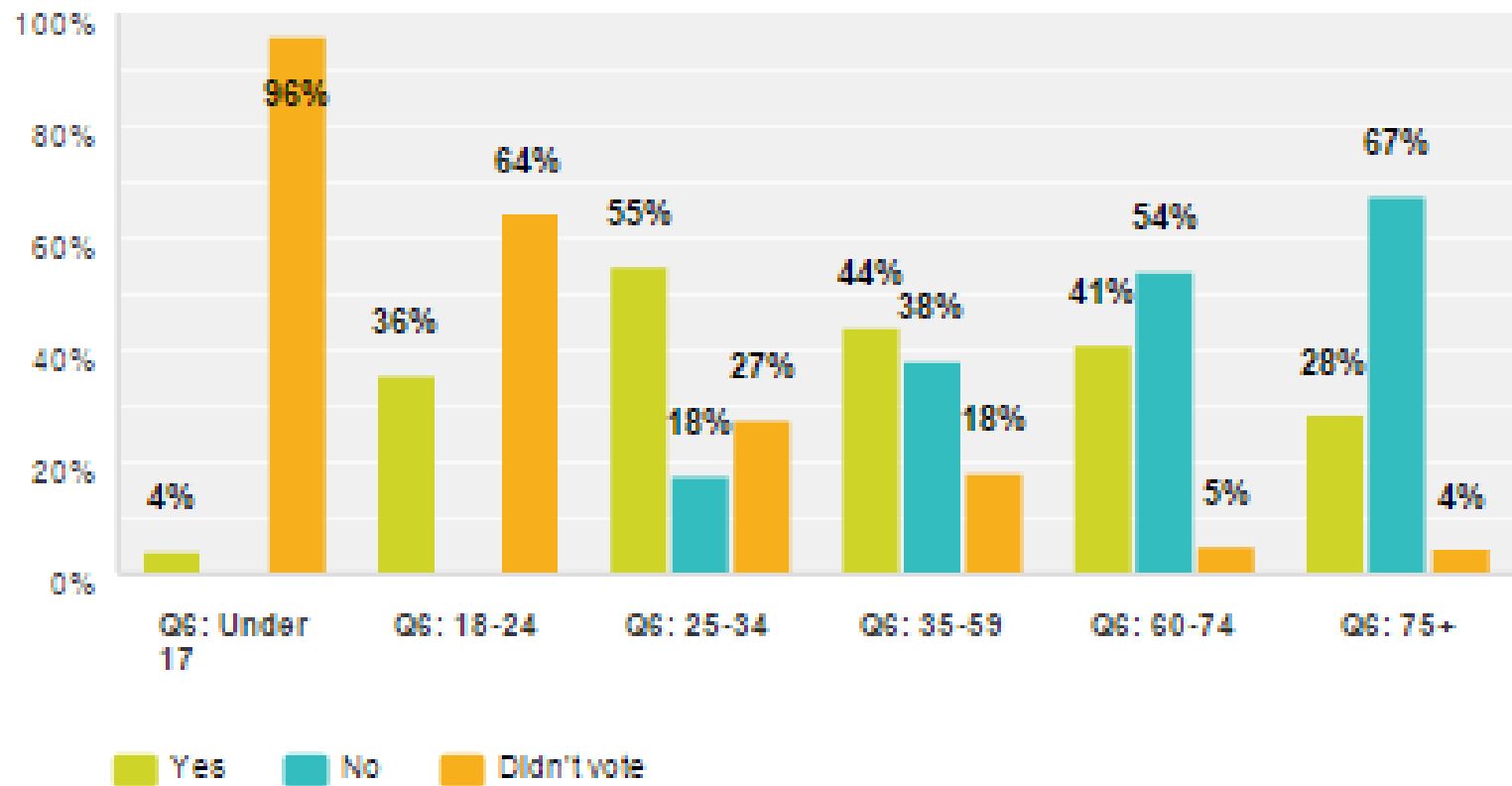


Q.20

By Age

On August 5th did you vote "yes" or "no" for the 1 mil operating millage? Your answer is anonymous.

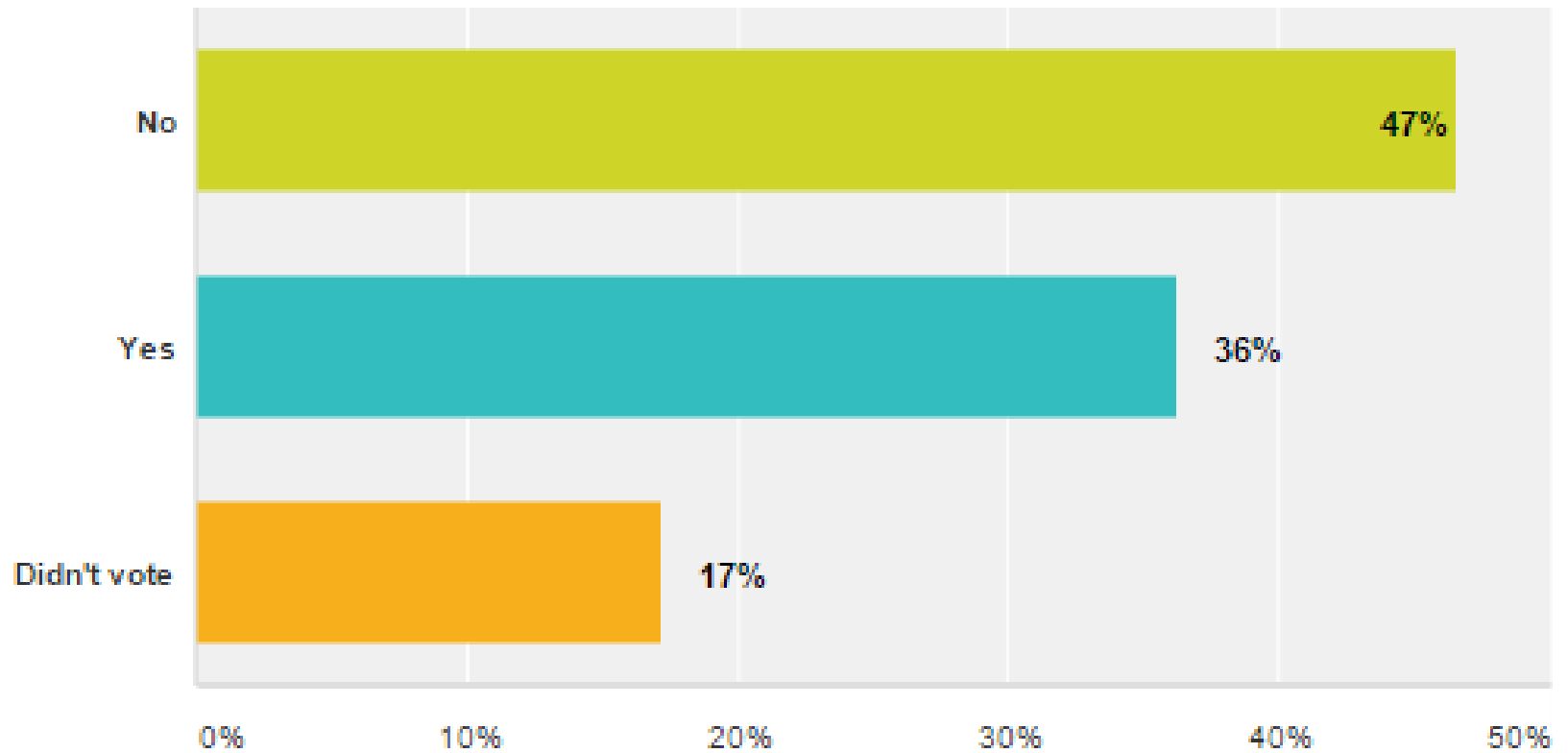
Answered: 694 Skipped: 123



Q.21

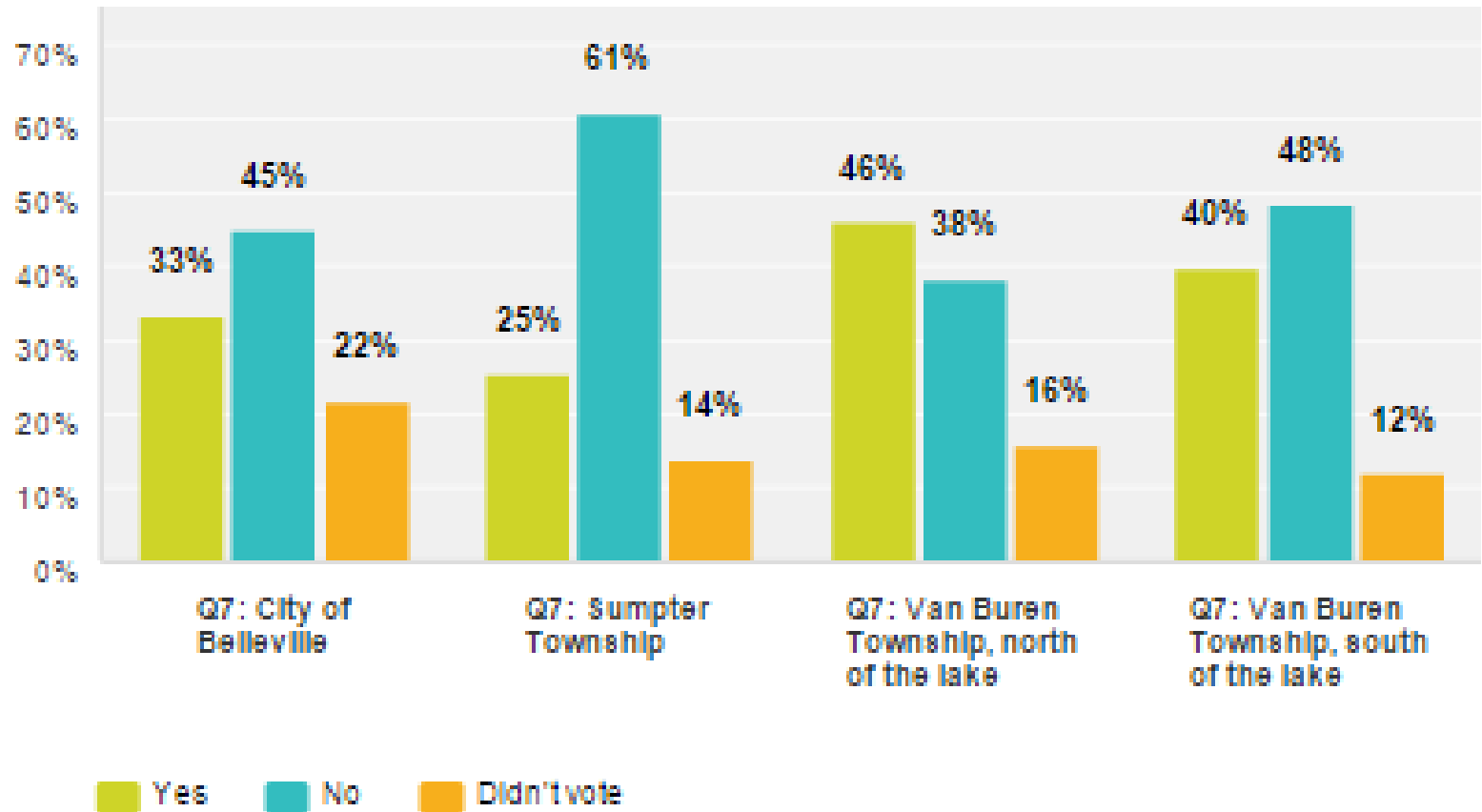
On August 5th did you vote "yes" or "no" for the .96 mil building bond? Your answer is anonymous.

Answered: 702 Skipped: 139



On August 5th did you vote "yes" or "no" for the .96 mil building bond? Your answer is anonymous.

Answered: 672 Skipped: 113



Q.21
By Municipality

On August 5th did you vote "yes" or "no" for the .96 mil building bond? Your answer is anonymous.

Answered: 690 Skipped: 127

Q.21
By Age

